

News & Views

September 2015 • Volume 35 • Issue 9

Chamber Hours 8am to 4:30pm Monday — Friday

Visitor Center Hours 9am to 4:30pm Monday — Friday 9am to 3pm Saturday 9am to 3pm Sunday



Thank you to all of our wineries, breweries, vendors, sponsors, volunteers and spectators for making this year's Annual Midwest Wine & Brew Festival such a great success once more!





Inspirational Quote of the Month

"Things work out best for those who make the best of how things work out."

~ John Wooden

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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September Joint Networking Social to take place at *Beaver's at the Dam*

September 15th from 5-7pm!



Your Chamber at Work for You! (August Monthly Activities)

- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Supported economic development initiatives by participating in several meetings including the monthly Council of Local Governments board and Lake of the Ozarks Economic Development Council meetings
- Began planning for the upcoming Overland Park and St. Charles Boat Shows
- Steered several Lake Area Chamber Committee meetings; Full Board, Executive Committee, Wine & Brew Festival, Fall Dinner and Economic Development
- LACC Legislative Committee held breakfast meeting with City of Lake Ozark Mayor and City Administrator.
- Met and collaborated with neighboring Chamber Directors
- Held collaborative breakfast with the City of Lake Ozark leadership
- Co-Hosted Joint Networking Social at Old Kinderhook
- Held bimonthly YPL Membership Meeting at Willmore Lodge
- Sent out ballots for 2015-2016 Board of Directors elections
- Greeted soldiers and provided information at Ft. Leonard Wood's New Comers Orientation
- Held 26th Annual Wine & Brew Festival
- Attended YPL Executive Committee Meeting
- Visited Chamber members
- Supplied 9 official Missouri Visitor Information Centers with member information
- Welcomed 5 new members

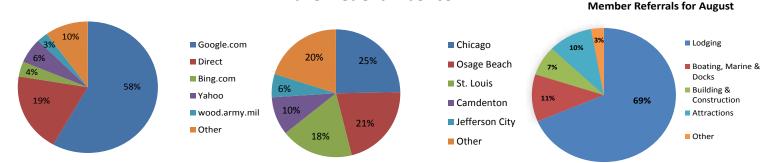
LakeAreaChamber.com Statistics August 1, 2015 - August 31, 2015

2,811 Visits • 2,460 Unique Visitors

7,522 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

Top 5 Traffic Sources

Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber. Please support the businesses listed below because they support and believe in our community.

Renewing Members

Andy's Frozen Custard B-W Graphics, Inc. Big O Tires #4812 Bott Radio Network - Lake of the Ozarks CTM Media Group, Inc. Celebration Cruises Central Missouri Foster Care & Adoption Association Domino's Pizza Foundation Recovery Systems Fran Campbell Team/RÉMAX Lake of the Ozarks Glencove Marina LLĆ Hi-Tech Auto Body & Towing Horseshoe Bend Baptist Church Horseshoe Bend Special Road District Inn at Grand Glaize J.B. Hooks Janine's Flowers Jim Holcomb

Keller Williams Lake of the Ozarks Kwik-Kar Wash-Detail-Lube Lake Family Dentistry Lake of the Ozarks Developmental Center Lake of the Ozarks Elks Lodge #2517 Madden Manufacturing Company Meek's Building Center Mid-Missouri Credit Union O'Donnell Law Center, LLC Preferred Family Healthcare, Inc. Reece & Nichols Al Elam Real Estate Regatta Bay Condominium Owners Association Royal Arts Council Shawnee Bend Landing Thompson Roofing WFO Watercraft Rentals Wally's Refrigeration Wilson, Toellner and Associates, LLC

New Members

Americas Best Value Inn

Contact: Dan Carlson 4755 Osage Beach Pkwy Osage Beach, MO 65065 (573)693-9371

Dirty Duck Boat Rental

Contact: Christina Lynn 4905 Robins Circle Osage Beach, MO 65065 (573)302-7299

Lake of the Ozarks Convention & Visitor Bureau

Contact: Michelle Thomson 5815 Osage Beach Pkwy Osage Beach, MO 65065 (573)348-1599

Mid Missouri Big Storage

Contact: Jim Vanderveld 311 Lower Business Park Rd Linn Creek, MO 65052 (573)216-0115

Shelly Steinkamp

Contact: Shelly Steinkamp 419 South 10th St Quincy, IL 62301 (217)224-7474

New Member Spotlight - GFI Digital - Leigh Ann Bauman

Leigh Ann Bauman is a dynamic and driven sales professional who truly loves her GFI Digital Career. She goes to work every day to ensure her GFI partners are ecstatic with their products, service, and IT support. This is a dream job for Leigh Ann. She assists everyone from real estate brokers, law offices, banks, churches, state offices, factories, to the Lodge of Four Seasons in finding solutions that make a positive impact to their bottom line. GFI Digital is a family-owned Missouri based company with 7 branches that just won the Pro's Elite Award for #1 in service out of 5600 national independent dealerships. They offer a wide range of customized solutions from simply saving money on your copiers, fleet of printers w/ Managed Print Services to managing servers and workstations with their Digitalnet Managed Network Service team.

Call Leigh Ann to learn more about smart device printing, for a free printing assessment or explore a Managed Network Service solution today.





(573)821-0388 <u>lbauman@gfidigital.com</u> www.gfidigital.com

Upcoming Events

September 7 - Labor Day! September 10 - Ribbon Cutting • GFI Digital Inc • 11:30pm September 11 - Patriot Day! September 11 - Hot Summer Nights • Bagnell Dam Strip • 6-11pm September 13 - Grandparent's Day! September 15 - Board of Directors Ballots Due September 15 - Networking Social • Beaver's at the Dam • 5-7pm September 17-20 - 9th Annual Lake of the Ozarks Bike Fest September 23 - First Day of Autumn September 24 - Joint Eggs & Issues • Lake Valley Country Club • 7-8:30am

Visit <u>www.LakeHappens.com</u> for a complete calendar of events!

You're Invited to the 7TH ANNUAL mpagne mpaion

FUNDRAISER

SEPTEMBER 15, 2015 5PM - DOORS OPEN 6PM - FUND THE CAUSE 7PM - CHAMPAGNE TOAST

EDGEWATER ESTATE, 2610 Arrowhead Estates Rd, Lake Ozark

\$10 Admission includes a Champagne Toast and hors d'oeuvres Donations to assist the foundation's work graciously accepted. Donations of \$50 or more receive 2 tickets to the Sept. 19 Oak Ridge Boys conceft at Shawnee Bend Winery.



COMMUNITY FOUNDATION of the LAKE

www.CommunityFoundationoftheLake.org





Hot Summer Nights

Sept. 11th at Hot Summer Nights will be a special evening as the Lake Ozarks Corvette Club presents: "Vettes for Veterans" as we salute our veterans. Currently there are at least 61 corvettes that will be carrying veterans in a special parade down the Bagnell Dam Strip to the dam and back. The Corvette caravan will leave Paul's Supermarket parking lot and head up the Bagnell Dam Strip about 6:30pm. Miniature American Flags will be passed out to the spectators on the strip to help honor our veterans. A special 9/11 salute to remember 9/11 is also being planned for the evening. Our usual assortment of clowns, face painters, pirate and more will be present to entertain the kids. Fireworks will

be about 9:30 with the best vantage point by Beavers at the Dam. It should prove to be a memorable evening for all in attendance. The following day the airshow at Camden Airport will be honoring the veterans again and topping off a great weekend for all.





www.bank-star.com (573)365-BANK



www.naught-naught.com (573)348-2794

Coffee at the College

Coffee at the College is an outreach from Columbia College to support its community. Lake-area citizens of all ages are invited to an invigorating Saturday morning of coffee, continental breakfast, and to join in informal



dialogue between community friends and the faculty. The morning features presentations by faculty members on various topics that form their expertise. A different subject venue is featured on each Saturday morning. Come join us!

Saturday, September 26th, 9:30 a.m. - Mr. Jim Pasley, Prof. of History, and Dr. Marvin Schulteis, Prof. of Political Science

A discussion of the "Immigration Issue" and talk about the birthright citizenship and the implications of the Fourteenth Amendment.

Saturday, October 24th, 9:30 a.m. - Mr. Jim McIntosh, Prof. of Criminal Justice and Mr. Jim Shepherd, Prof. of History

A discussion of "on-the-ground" observations of life in the Middle-east by these Instructors who have served as lecturers and administrators in Iraq, Afghanistan, Kuwait, and Jordan among other countries. They will bring to their presentation historical and cultural perspective of the region as well as "hands on" experiences that are rare and informative.

Lake Regional Hospital Auxiliary Presents 39th Annual Ball

The Lake Regional Hospital Auxiliary will host the 39th Annual Ball on Saturday, Oct. 3, at The Lodge of Four Seasons in Lake Ozark. During the past 38 years, this event has raised nearly \$2 million for Lake Regional Health System, benefiting the Cancer Center, Cardiac Cathétérization Lab, Emergency Department, Family Birth Center, Surgery and more.

"The Auxiliary is proud to support Lake Regional's mission of providing exceptional health care," said Mike Casella, Annual Ball co-chair and hospital volunteer. "As always, we invite the entire community to join us in this evening of celebration." The festivities will begin at 6 p.m. with a cocktail hour, followed by dinner and dancing. Banana Seat, a high-energy, 10-piece touring band from Oklahoma City, Okla., will provide the entertainment, and dinner will be a four-course gourmet meal. "The Ball is a great way for adults of all ages to enjoy great food and entertainment, while supporting quality health care," says Melissa Hunter, R.N., Annual Ball co-chair and Lake Regional's director of nursing. "We are fortunate to serve such a generous community." All proceeds from the 39th Annual Ball will benefit Lake Regional's Cardiac Catheterization Lab, which is used to diagnose and treat patients with heart and blood vessel disease, and to implant nacemakers. Replacing the Cath Lab's patients with heart and blood vessel disease, and to implant pacemakers. Replacing the Cath Lab's hemodynamic monitoring equipment will provide the latest technology for monitoring patients undergoing these procedures. Sponsorship packages are available ranging from \$500 to \$10,000. All sponsors will receive preferred seating. For more information or to purchase tickets, contact Terri Hall at 573-348-8153 or visit www. LakeRegionalHospitalBall.com. To learn more about the Lake Regional Hospital Auxiliary, visit www.lakeregional. com/volunteers.

Dealing With Workplace Conflicts by PBW



HEALTH SYSTEM

Something we all deal with is conflict within in the workplace to varying degrees. It may be as small as someone taking ownership of a community pair of scissors to dealing with an employee that just can't get along with anyone. The response of management in addressing these situations appropriately is key to everything in solving them effectively.

Join the Heart of the Ozarks Professional & Business Women as we welcome Elizabeth Spraggins who will be addressing conflict in the workplace, Wednesday, September 9, 2015, from 11:00 a.m. – 12:30 p.m. at Wobbly Boots Roadhouse, 4717 Osage Beach Parkway, Osage Beach. For further information regarding PBW visit www.pbwlakeoftheozarks.org or contact Tami Mills at 660-924-1236. To make reservations, contact teampbw@gmail.com or Charis Patires 573-317-8134. Cost for the meeting, which includes lunch, is \$13.00.



Advertise Here! Contact the Chamber Today!



(573)302-7577

Board of Directors

President Joe Roeger (First title Insurance) Vice President **Dave Crane** (Culligan Water) Secretary **Danna Kahrs** (Sycamore Creek Golf Club) Treasurer Joe Loth (Central Bank Lake of the Ozarks) Board Representatives John Caran (Lamar Outdoors) Alan Sullivan (Ameren Missouri) Board Members **Nick Brenizer** (Golden Rule Insurance) Jeff Carroll (Old Kinderhook Golf Resort) K.C. Cloke (First National Bank) Willie Maxwell (Lake Regional Health System) Jackie Rasmussen (University of Missouri Extension) **Angie Schuster** (Summerset Inn Resort & Boatlifts) Sandy Waggett (MSW Interactive Designs, LLC) Jodi Weeber (Hy-Vee) **Bert Westbrook** (AB Pest Control)

Chamber Staff

Executive Director Wendy White wwhite@lakeareachamber.com

Membership Director Lisset Holt lisset@lakeareachamber.com

Office Manager Chelsea Hayes chelsea@lakeareachamber.com

Willmore Lodge Assistant Karen Kopis kkopis@lakeareachamber.com

Lake Area Chamber Director's Corner with Lisset Holt

With the season coming to an end, now is the time to start planning for 2016! Make the most of your membership by including some of the Chamber's promotional and sponsorship opportunities in your marketing plan. We offer various tools to help in promoting your business and your events/specials eBlasts, eNewsletter, Website, Social Media, Community Calendar, Visitor Center; some of these are even FREE of charge just for being a member of the Lake Area Chamber. Why not partner with us by sponsoring one of our annual events – Lake of the Ozarks Eagle Days;

Cocktails & Caddies Ladies Golf Tournament; Magic Dragon Street Meet Nationals; Midwest Wine & Brew Festival; NEW in 2016 Home, Lifestyle and Sport Show; Fall Dinner; Eggs & Issues Breakfast Forum; Speed Leads Networking Luncheon. We have different sponsor levels to meet your business' needs. Contact me at (573)964-1008 or via email at Lisset@lakeareachamber.com, and I'd be happy to visit with you and figure out a plan that works best for you!

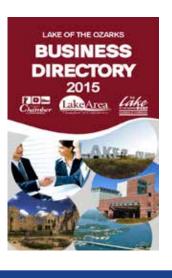


Lisset Holt Lake Area Chamber

Executive Committee



Loth



Roeger

Crane

2016 Bid Awarded for the Chamber Business Directory

Caran

Kahrs

The Lake Area, Camdenton & Lake West Chambers awarded The Lake Today as the authorized publisher of the 2016 Member Directory.

Please ensure we have the most up to date information for your business/organization on file. Send all updates/changes to <u>Chelsea@LakeAreaChamber.com</u> by **October 30, 2015** for inclusion in the 2016 Business Directory.

For additional exposure be sure to reserve your advertising space with The Lake Today. Directories are distributed at Trade Shows, major Visitor Centers throughout Missouri, Mailings and more. Click **here** for rates.

Sullivan

2015 Annual Fall Dinner



2015 LACC Awards

Do you know a business, organization or individual that goes above and beyond to contribute to our community? Why not recognize their efforts by nominating them for one of our prestigious awards?

- Distinguished Citizen Award
- Young Professional of the Year Award
- Small Business of the Year Award
- Large Business of the Year Award
- Non-Profit of the Year Award

Click **here** for form & guidelines.



Pictured: LACC Executive Director Wendy White & Board President Joe Roeger with Kevin McRoberts representing Large Business of the Year Award recipient Lake Regional Health System.

LO Profile September/October Issue



Be sure to check out the latest issue of LO Profile, our very own Executive Director, Wendy White was featured in their Director's Choice photoshoot, along with the other Area Chamber Directors. The special anniversary issue also featured The Pros of Profile where local area businesses were highlighted for their areas of expertise. Congratulations to our members who made the cut: Columbia College, Royal Heating & Air, Architecture & Engineering Consultants, First National Bank, The Property Shop @ the Lake, Ruby Snyder Real Estate Sales, Dick Otke Construction Company, Shabby Chic Boutique, Blair's Landing, Budget Blinds of the Ozarks, Golden Rule Insurance Agency, Hawken CARSTAR Collision Repair Center, Ozarks Amphitheater, Marcus Sykora State Farm, Dugan's Paint, Main Street Music Hall, Garden Gate Estates, Vista Grande, Hedges-Scott Funeral Homes and LO Profile. Don't miss their cover story – The Role Civic Organizations Play in your Community, several area organizations were featured including the Lake Area Chamber and our Young Professionals at the Lake (YPL), as well as some of our members – Heart of the Ozarks Professional Business Women, Lake Arts Council, Lake of the Ozarks CVB, Lake of the Ozarks Shriners, Lake Ozark Daybreak Rotary, and Ozark Coast Kiwanis Club.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

• First Title Insurance Agency • Millard - Rekus Family Funeral Chapel • Moore Food Distributors • Royal Heating & Air, LLC

Patrons:

Big Bear Resort Vacations/Sherry's Rentals LLC • First National Bank • Golden Door Motel
Lake Regional Health System • Summerset Inn Resort & Villas

Supporters:

Best Pest Control • Clear Point Bible Fellowship • Cool Graphitti
Janine's Flowers • Mid-Missouri Credit Union • Northwestern Mutual
Personal Touch Land Services • Shani's Office
Shelby Communications • United Country Land and Lake Properties

Lake Area Chamber of Commerce 2015-2016 Board of Directors Election



Ballots for the 2015-2016 Board of Directors were mailed on Tuesday, August 25th. As a Member of the Lake Area Chamber your vote is an important contribution to the growth of the Chamber. Please submit your vote for your favorite candidates by close of business Tuesday, September 15th. Ballots were accompanied by nomination forms for our 2015 LACC Awards, be sure to send in your nominations for: Non-Profit Organization of the Year, Small Business of the Year, Large Business of the Year, Distinguished Citizen of the Year, and new this year, Young Professional of the Year.

Click on the links for form & guidelines.

Nomination Form

2015 Chamber Annual Awards



Legislative Corner

Missouri Chamber Will Push For Override of Right-To-Work Veto

This month, Missouri lawmakers will have a chance to make Missouri the 26th state to pass right-to-work protections. Projected vote tallies show an increasing likelihood of a successful override vote of House Bill 116. The Missouri Chamber will continue to push for this opportunity to expand workplace freedom and improve the state's business climate. "We need this reform to compete with states that already allow this freedom to their workforce," said Dan Mehan, Missouri Chamber president and CEO. "We are nearly surrounded by right-to-work states and we are told by site selectors that Missouri is often overlooked for expansion as a result. This legislation will put Missouri back on the map for job creators."

Click here for full article.



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The Lake Today

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Area



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THE ROYENG YOUR VIEW



Alhonna Resort & Marina



Arrowhead Title



Dogwood Animal Shelter



Mallard Point Resort



Staples



hamber of Commerce

AT&T



Point Randall Resort



Blinds & More



Port Elsewhere Resort Club LTD



Culligan Lake of the Ozarks



Cross Creek RV Park



Harmy's Cheese Store & More



Premier Dental and Oral Health Care



First Title Insurance





Proud Member

Womens Functional Health & Hormone

Center

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Special Thanks!

We would like to give a big thanks to Old Kinderhook for sponsoring the August Joint Networking Social on August 4th. We would also like to thank everyone who attended! We hope you all had a great time and look forward to seeing you at the next social!













Willmore Lodge Visitors for the month of August: 1,630

Top States Represented: Missouri • Illinois • Iowa • Kansas • Tennessee

> Top Countries Represented: Panama • Canada • Kenya