## Lake of the Ozarks SCORE Chapter 493

## Take Advantage of FREE Expert Counseling Right Here in the Lake of the Ozarks Area

The Lake of the Ozarks SCORE Chapter 493 is comprised of over 30 volunteers that provide guidance to entrepreneurs in the seven counties of Camden, Dallas, Hickory, Laclede, Miller, Morgan and Pulaski. SCORE volunteers are real-world professionals with time tested knowledge who donate thousands of hours to help small businesses succeed. Counselors are experts in such areas as accounting, business planning, finance, marketing, sales, management, operations and human resources among others.

Many entrepreneurs have a perception that our services are most helpful in providing valuable guidance for a business just starting out or an experienced business that is failing. As a result, they don't always think of reaching out if they are an existing business who has already experienced some success. However, they too can benefit from our services as they develop plans and strategies to continually grow or expand their business.

The best analogy is how a public company selects a board of directors with diverse business backgrounds and experience to continually advise the company on how to overcome the many challenges they face in a constantly changing economic, competitive and regulatory environment. The CEO and executive management team use the board of directors as a sounding board to complement their own rich business experience. A small to medium business can use SCORE volunteers in a similar fashion.

If you are an existing business that would like to have your own sounding board and an interest in getting free business assistance, you can request counseling by going to our local web site <u>www.LakeOfTheOzarks.score.org</u> and click on the "Request for Counseling" and Counseling Request Form", then complete the information requested. You can also call our nearest office in Camdenton at (573) 346-5441 or Lebanon at (417) 588-3256. Let us help you reach your next level of success.