

# 2013 Lake Business Conference Agenda

**Wednesday, March 27th (7:45 am - 3:00 pm)**

## Conference Tracks

**A. Employer Alert** – New HR Regulations Impacting Your Business

**B. Doing Business at the Lake of the Ozarks** –What Does the Future Hold?

**C. Effective Networking & Communication**

## Conference Agenda:

**7:30 - 8:15** Registration & Continental Breakfast

**8:15 - 8:20** Welcome & Opening Remarks

**8:20 - 9:00** Opening Session: Legislative Update...Issue Impacting Your Business  
Presenter: Ray McCarty, Associated Industries of Missouri

**9:15 - 10:30** Session 1 Choose: A, B or C (Feel free to select options across tracks)

**A. Health Care Reform** – What's it Mean for my Business? — Think if you have less than 50 employees you won't be affected? Think again. Learn what the Patient Protection & Affordable Care Act means for your business. Presenter: David Campanini, C. Clarity Consulting & other industry experts

**B. What Does the Future Hold?** Enhance your ability to guide and direct your business by examining past and present demographic data and national, state and local level business trends.

**C. "Likeability"** – What's Your L-Factor? – Explore the four components of likeability, and how the choices people make about you can impact your success. Presenter: Jenny Ayers, BoldWork

**10:30 - 10:45** Break

**10:45 - Noon** Session 2 Choose: A, B or C (Feel free to select options across tracks)

**A. HR Update: Hiring, Firing & Everything in Between**— Secure answers to questions you have about seasonal hiring, performing background checks, the Fair Labor Standards Act, Independent Contractors, and more. Presenter: David Campanini, C. Clarity Consulting

**B. What's Going on at the Lake?** Real Estate, Banking & Employment Updates - Hear from representatives from the Lake Area & Bagnell Dam Board of Realtors; Commercial Lenders and Workforce Development Representatives

**C. Effective Networking**— Understanding Gender Differences – to do's and not-to-do's. Presenter: Teresa Morris-Simon, Business Networking International – Mid America

**Noon - 12:30** Lunch

**12:30 - 1:30** Luncheon Session: The "LAKE" Factor - hear from representatives from Dierbergs, Menards, Woods Supermarket and Summit Natural Gas on what attracted them to locate or expand here at the Lake.

**1:30 - 1:45** Break

**1:45 - 3:00** Session 3 Choose: A, B or C (Feel free to select options across tracks)

**A. Health Care Reform** – What's it Mean for my Business? — Think if you have less than 50 employees you won't be affected? Think again. Learn what the Patient Protection & Affordable Care Act means for your business. Presenter: David Campanini, C. Clarity Consulting & other industry experts

**B. Selling Your Business for Maximum Value** – Learn how businesses are valued, how to develop an exit strategy, and the business sales process. Presenter: Jerry Myers, VR Business Sales.

**C. Effective Networking**— Understanding Gender Differences – to do's and not-to-do's. Presenter: Teresa Morris-Simon, Business Networking International – Mid America

# 2013 Lake Business Conference

at Tan-Tar-A Resort • Wednesday March 27, 2013

## Event Sponsors



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### 2013 LAKE BUSINESS CONFERENCE—PARTICIPANT REGISTRATION

Name/s: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Membership Affiliation (Chamber, CVB, Tri-Co. Lodging or PBW): \_\_\_\_\_

Enclosed is my Registration Fee: \$ \_\_\_\_\_ (\$40/person for Chamber, CVB, Tri-County Lodging or Heart of the Ozarks PBW members; \$35 for additional reps from a single business; \$60 Non-members)

Refund Policy - No refunds after March 24, 2013. Processing fee of \$10 to be charged on all cancellation

Please list any dietary needs for the lunch: \_\_\_\_\_

**Send to: University Of Missouri Extension, P.O. Box 1405, Camdenton, MO 65020 by March 24, 2013**

Make Checks Payable to: University of Missouri Extension

For Credit Card Payments Call: 573-346-2644. To Register On-line at: [www.missouribusiness.net](http://www.missouribusiness.net)

Questions: Phone (573) 346-2644 or E-Mail: [rasmussenj@missouri.edu](mailto:rasmussenj@missouri.edu) or [www.lakebusinessconference.com](http://www.lakebusinessconference.com)