

Chamber Hours
8am to 4:30pm
Monday — Friday

Visitor Center Hours
9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday
Closed Sunday

Inspirational Quote of the Month

"A successful man is one who can lay a firm foundation with the bricks others have thrown at him."

– David Brinkley



How You and Your Company Can Survive Growing Pains

Growing pains start early. You take that first step in life and fall on your face. They continue as you mature. You learn to ride a bike...directly into a mailbox; you go to your first dance and stand in the corner; you join or buy a business that is growing rapidly...you get my drift. Unless you're standing still, we have all experienced growing pains of one kind or another in our personal AND professional lives.

Here are a few lessons from those that have experienced rapid business growth.

1. **Never stop being a student.** Always be open to learning new ways of doing things. Seek out a mentor in your field to share struggles and learn how to approach unexpected obstacles.
2. **Learn to delegate the things you don't like to do or don't do well.** Not all of us are good at training, scheduling, payroll, accounting and advertising. It's okay to delegate some of those tasks.
3. **Be true to yourself and don't copy what other people are doing.** Follow your intuition and believe in yourself.
4. **Work more on the business than in the business.** Don't waste time doing \$10.00 per hour work. Don't feel like you must be in your business every minute it is open. That will inevitably result in burnout. Focus on the responsibilities that will result in the greatest positive impact on your business.
5. **Find the right kind of employees.** Primarily hire based on personality. You can train the job but it is almost impossible to change a person's personality.
6. **Take time to be with loved ones and do the things that bring you joy.** This results in a happier and healthier you and can help you be more productive and successful when you are working.

Go knock it out of the park!

Sincerely,

Wendy White
Executive Director



Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

Pg. 2 - Your Chamber
at Work for You

Pg. 3 - Renewing
Members

Pg. 4 - Ribbon
Cuttings

Pg. 5 - Member News

Pg. 6 - Directors
Corner

Pg. 7 - Chamber
Benefactors News

March Networking Social to take place at ...

Thirst @ The Lodge of Four Seasons

Join us on March 18th from 5-7pm!



315 Four Seasons Drive

Your Chamber at Work for You!
(Monthly Activities)

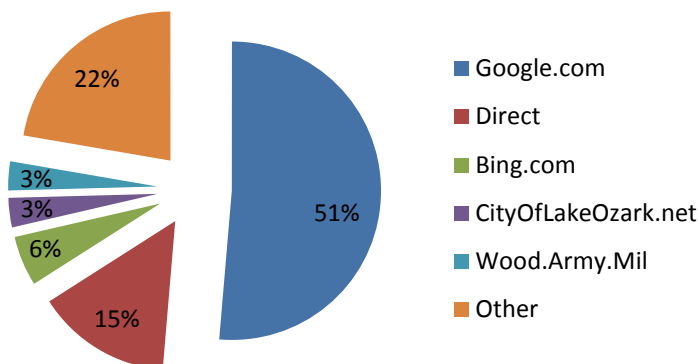
- Participated in a workshop on entrepreneurship
- Attended the Economic Development Advisory Committee meeting at Mid-County Fire Department
- Signed on more volunteers for Lake Race 2014 and attended planning meeting
- Attended the monthly Lake Ozark Alderman meeting
- Steered several Lake Area Chamber Committee meetings; Economic Development, Golf Tournament, Fall Dinner and Car Show
- Attended monthly Council of Local Government board meeting
- Met and collaborated with neighboring Chamber Directors
- Attended the monthly Lake of the Ozarks Water Safety Meeting
- Attended CVB monthly meeting and provided a chamber update
- Hosted our monthly Networking Social at Outback Steakhouse
- Participated in the monthly Lake of the Ozarks Regional Economic Development committee meeting
- Collaborated with MU Extension, Area Chambers & CVB/TCLA to plan the 2014 Lake Business Conference
- Registered another 100 participants for the Magic Dragon Street Meet making the total over 250
- Greeted new soldiers at Fort Leonard Wood Military Base with Lake of the Ozark Information packets
- Supplied seven official Missouri Visitor Information Centers with member information
- Conducted a ribbon cutting for Entertainment Extravaganza
- Monthly Chamber Talk with 101.9 The Wave, KRMS & Mix 92.7

LakeAreaChamber.com Statistics
February 1, 2014 - February 28, 2014

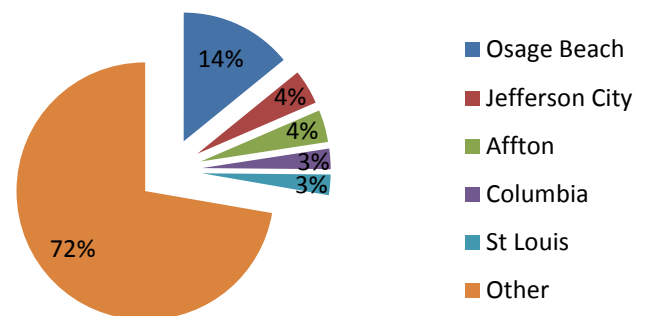
1,825 Visits • 1,492 Unique Visitors

6,101 Pageviews with the Top Three Pages Viewed: Homepage, Events & Business Directory

Top 5 Traffic Sources



Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber.

Please support the businesses listed below because they support and believe in our community.

Renewing Members

Advanced Radiology
Bassing Bob
Big O Tires #4812
Big Surf Waterpark
Columbia College Lake Campus
First Bank of the Lake
Hy-Vee Inc
Iguana Watersports
J.C. Mattress Factory & Furniture
Kay, Green & Associates, LLC.
Keller's Landscaping, Inc
Kiwanis Club of Ozark Coast
LO's Crab Shack
Lake Ozark Helicopters, Inc
Lake Valley Country Club

Mike Sievers - RE/MAX L.O.T.O.
Modern Litho-Print Co
Powers Entertainment Group, LLC
Richard's Relic Shack
SCORE-Chapter 493
Seascape Point Condo Owners Assoc
Septagon Construction Co. Inc.
Sommers Interiors
Stanley Steemer Carpet Cleaners
Surdyke-Yamaha & Marina
Tow Boat U.S.
Trico Dock Center
WFO Watercraft Rentals
Yacht Club Powersports

Eggs & Issues

Breakfast Forum

Thursday, March 27, 2014

Willmore Lodge • #1 Willmore Lane, Lake Ozark
Breakfast at 7:00am with Sponsor & Topic
Presentation at 7:30am

Economic Growth/Community Update

Presenter(s): City Officials of: Camdenton,
Laurie, Lake Ozark & Osage Beach

For more information contact the Lake Area Chamber
at (573)964-1008 or click [here](#) for registration form.



Senator Blunt Responds To Secretary Hagel's Military Budget Announcement

WASHINGTON, D.C. – U.S. Senator Roy Blunt (Mo.) issued the following statement in response to U.S. Department of Defense (DoD) Secretary Chuck Hagel's announcement that he plans to drastically reduce the size of the U.S. Army to pre-WWII levels and eliminate attack aviation assets in the Army National Guard. Blunt serves as a member of both the U.S. Senate Committee on Armed Services and the Appropriations Subcommittee on Defense:

"Missouri serves a vital role in the defense of our country. Our state is the home to hundreds of thousands of active duty servicemen and women, civilian defense employees, military families, and private sector contractors. I have concerns about Secretary Hagel's announcement today and its potential to harm America's military readiness. We must ensure that our men and women in uniform have the resources they need to protect the country, and we should not slash defense funding in a way that jeopardizes our national security."



www.cbolobank.com
(573)348-2761



www.everscpas.com
(573)348-4141



www.bank-star.com
(573)365-BANK

UPCOMING EVENTS

- Mar. 7** — QuickBooks Pro Training • Stonecrest Mall • For more info call (573)346-2644
Mar. 7-8 — Liverpool Legends-Beatles Tribute • Main Street Music Hall • 8-9pm
Mar. 11 — **Joint Networking Social hosted by Lake West Chamber** • Captain Ron's Bar & Grill • 5-7pm
Mar. 12 — **FREE SOFTWARE WEBINAR: "Excel Tips You Need to Know!"** • To register [Click Here](#) • 1-2pm
Mar. 15 — **30th Annual St. Patrick's Day Parade** • Bagnell Dam Strip • 1-2pm
Mar. 18 — **LACC Monthly Networking Social** • Thirst @ The Lodge of Four Seasons • 5-7pm
Mar. 27 — **Eggs & Issues Breakfast** • Willmore Lodge • 7-9am

Visit www.LakeHappens.com for a complete calendar of events!

Lake Area Chamber Holds Ribbon Cutting for Entertainment Extravaganza

The Lake Area Chamber recently held a ribbon cutting for Entertainment Extravaganza. Entertainment Extravaganza, owned by Jackie Newton, specializes in Mystery Dinners, Sparky the Clown and all things fun!

To learn more about Entertainment Extravaganza call Jackie at (573) 480-4094.



New Members

AAA Insurance

Contact: Dennis L Foulk
(573)761-1500
925 Madison Street
Jefferson City, MO 65101

Bob Evans

Contact: Robert Mullins
(573)302-0308
4325 Osage Beach Pkwy
Osage Beach, MO 65065

Entertainment Extravaganza

Contact: Jackie Newton
(573)480-4094
PO Box 1325
Lake Ozark, MO 65049

Heroes Sports Saloon

Contact: Bob Robinson
(573)348-2630
939 Premium Outlets Dr
Osage Beach, MO 65065

The Property Shop @ the Lake, LLC

Contact: Tina M Stotler
(573)693-1100
2086 Horseshoe Bend Pkwy
Lake Ozark, MO 65049

All About Boats

Contact: Tyler Sanders
(573)302-4166
696 Passover Rd
Osage Beach, MO 65065

Camden County Developmental Disability Resources

Contact: Linda Simms
(573)317-9233
100 Third St
Camdenton, MO 65020

First Choice Realty

Contact: Renda Fisher
(573)693-9554
3715 Osage Beach Pkwy
Ste 4
Osage Beach, MO 65065

Personal Touch Land Services

Contact: Megan &
Channer Jones
(573)434-4948
Serving the Lake

Sharing and Caring Foundation

Contact: Mark Kelly
(573)374-4176
Camdenton, MO 65020

STANLEY STEEMER®

www.stanleysteemer.com
(573)365-5636

Advertise in the Chamber Newsletter!

Fill a space like this in the newsletter or on the Chamber Website. Quarterly and annual rates are available. For information, contact Morgan at (573)964-1008.



Naught-Naught Agency

www.naught-naught.com
(573)348-2794



Christmas for Kids Raises Funds for Lake Regional Trim Kids Program

The Christmas for Kids committee and Ozark Coast Kiwanis recently donated \$3,900 to the Lake Regional Health System Trim Kids program. Trim Kids is a nine-week program on weight loss and healthy living. The program includes nutrition, exercise and behavior modification components. Lake Regional hosts the program in the spring and fall each year. To make a donation to the Trim Kids program, contact Terri Hall at (573)348-8153.



Bridal Cave Weather Station

Bridal Cave and Thunder Mountain Park are proud to announce they are now an official weather reporting station for the Weather Channel as they have installed an automated weather reporting station at the park. The station uplinks every three seconds to wunderground.com (a subsidiary of the Weather Channel), that provides weather data to all of the media worldwide. For more information, please contact Steve Thompson at (573)346-2676.



Registration is now open for the 26th Annual Magic Dragon Street Meet Nationals!
May 2 - 4, 2014
Register online at MagicDragonCarShow.com.

Be a part of the Magic Dragon Street Meet Nationals, bringing over 10,000 visitors to the Lake area annually! Contact the Chamber today to find out about the many **sponsorship opportunities** available for this legendary show. The show celebrated its 25th year in 2013 and 2014 promises to be the best ever! Located in Central Missouri, we bring over 25 years of show experience to the historic Bagnell Dam Strip at the Lake of the Ozarks.



Sponsorships Available!

What better way to promote your business than to be in front of some of the lake's most influential ladies, as they hit the green?!

Take advantage of one of our sponsorship opportunities below:

- Hole Sponsor \$75
- Hole Host \$50 + Give-A-Ways

For more information or to become a sponsor contact Lisset Holt at (573)964-1008 or via email Lisset@LakeAreaChamber.com

FIRST NATIONAL BANK Member FDIC
www.fnb-lakeozarks.com
 (573)348-3171 or (573)365-4212
 (Osage Beach) (Lake Ozark)

Advertise in the Chamber Newsletter!
 Fill a space like this in the newsletter or on the Chamber Website. Quarterly and annual rates are available. For information, contact Morgan at (573)964-1008.

SEPTAGON CONSTRUCTION
www.septagon.com
 (573)302-7577

Board of Directors

President

Joe Loth

(Central Bank Lake of the Ozarks)

Vice President

Danna Kahrs

(Sycamore Creek Golf Club)

Secretary

Jackie Rasmussen

(University of Missouri Extension)

Treasurer

Joe Roeger

(First title Insurance)

Board Representatives

Jennifer Bethurem

(Lake Regional Health System)

Dave Crane

(Culligan Water)

Board Members

Mark Bowman

(Kelly's Port)

Nick Brenizer

(Golden Rule Insurance)

John Caran

(Lamar Outdoors)

Jeff Carroll

(Shawnee Bluff Winery)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Steven Hermann

(Paul's Supermarket)

Alan Sullivan

(Ameren Missouri)

Sandy Waggett

(MSW Interactive Designs, LLC)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Marketing Director

Morgan Crainshaw

mcrainshaw@lakeareachamber.com

Office Manager

Lisset Holt

lisset@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopsis

kkopsis@lakeareachamber.com

Willmore Lodge Weekend Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Jackie Rasmussen

Hello everyone, my name is Danna Kahrs and I am the co-chair of the annual Cocktails & Caddies Ladies Golf Tournament. The 2nd Annual Cocktails and Caddies golf tournament will be held on Friday, April 11th at Sycamore Creek Golf Club. Last year's event was a huge success and the ladies that participated will tell you it was a fun day had by all (except the weather which was really cold! This year will be much better!). The tournament is made up of teams consisted of three ladies, who then bid on their "caddie" and his prize package at the live auction on the same day. The "caddies" are local area golf pros and other excellent players, who will actually play with the team, not just caddie for the ladies.



Danna Kahrs
Vice President
Sycamore Creek Golf Club

The lunch and auction start at 11:00am with the shotgun start at 1:00pm. The cost of the event is \$50 per lady, plus the cost of bidding on your Caddie. Contact the Lake Area Chamber to sign up your team. Sponsorships are also available for all Chamber Members who would like to participate in this fun filled day of golf.

Executive Committee



Joe
Loth



Danna
Kahrs



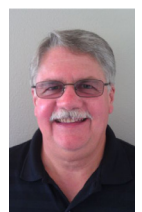
Jackie
Rasmussen



Joe
Roeger



Jennifer
Bethurem



Dave
Crane



2014 LOTO Business Directory is HERE!

The Lake of the Ozarks 2014 Chamber of Commerce Community Profile & Business Directory is now AVAILABLE! The directory features lake living, vacation and businesses of the lake.

If you would like to obtain a copy of the 2014 Directory stop by or call our office.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

Clear Point Bible Fellowship
Freedom Boat Club
National MS Society -
Gateway Area
Professional Technologies
Show Me Energy Medicine

Patrons:

Big Bear Resort Vacations/
Sherry's Rentals
Designer Kitchens & Baths
Golden Door Motel
Lake Regional Health System
Outback Steakhouse

Supporters:

Mike Sievers - RE/MAX L.O.T.O
Janine's Flowers
Personal Touch Land Services
Stone Crest Mall
The Property Shop @ the Lake, LLC
Tropic Island Cruises

2014 Lake Business Conference

at Tan-Tar-A Resort

Wednesday April 9, 2014

Business Owners, Managers and Supervisors...make plans to attend.

\$40/person for Chamber, CVB, TCLA, Lake of the Ozarks Score Chapter or Heart of the Ozarks PBW members; \$35 for additional reps from a single business; \$60 Non-members



For additional information please contact
Jackie Rasmussen at 573-346-2644 or
go to: www.lakebusinessconference.com



Impact Directories is looking for an Outside Sales Professional - to call on existing and new accounts to renew ads in yellow pages and internet services.

To apply call (800)393-5509 or send resume to jobs@impactdirectoriesinc.com



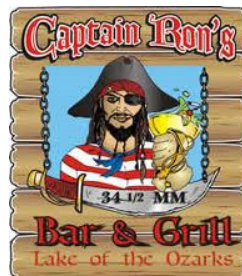
Wednesday, March 19th, from 5:30-7pm Providence Bank is hosting an educational session at their Osage Beach banking center on how to be proactive in making plans both logistically and financially to ensure you have a safe place to call home as you age.

This session is open to the public. Seating is limited! Call today to reserve your spot, (573)746-7220 or email Linda Glenn at lglenn@myprovidencebank.com.

Membership Drive

Do you know of a business that would benefit from being a part of the Chamber?

Great incentives for joining in the month of March! Contact the Chamber and mention March Madness for more information, (573)964-1008.



Joint Networking Social

The Chambers invite you to Captain Ron's Bar & Grill for our Joint Networking Social March 11th from 5-7pm.

Captain Ron's is located at 82 Aloha Ln in Sunrise Beach

Take advantage of your chamber membership. Meet new chamber members and find other businesses that can help support and promote yours.



Lake of the Ozarks Watershed Alliance March Workshops

Lunch and workshop on Rip rap steps for shoreline protection and easy lake access

The Lake of the Ozarks Watershed Alliance is hosting a free working lunch workshop 11:30 to 12:30 p.m., Thursday, March 13 at the Spring Parking Area Picnic Shelter at the Ha Ha Tonka State Park in Camdenton.

Attendees will enjoy a free educational workshop and a chili lunch with all the fixings.

Workshop topics will include;

- Combining riprap with large stone steps for erosion control and lake access
- How to install riprap as a shoreline protection tool

This is also a kayak launch site that demonstrates;

- A stone platform at the base of the steps
- Launch rails embedded into the rip rap

An RSVP is required for the lunch and workshop by Tuesday, March 11. Go to www.sosLOWA.org, and click on Riprap Demo, or call (573)207-4707 to register.

Plant sale, workshop on stormwater and LOWA update

The Lake of the Ozarks Watershed Alliance, LOWA, is offering a free workshop featuring keynote speaker Mike Heimos, stormwater educator for the city of Columbia, 6:30 p.m., Monday, March 24 at the Sunrise Beach Fire Protection District Building on Lake Road 5-32 in Sunrise Beach.

Heimos will discuss;

- The ins and outs of managing stormwater runoff
- Techniques that can be used to help control excessive runoff
- How we can all work together to keep storm water runoff from polluting the Lake
- Why managing stormwater runoff is so important to the Lake and your property

This workshop is LOWA's first public meeting in 2014. Upcoming LOWA events and an update on LOWA's Healthy Lake 319 grant will be presented at the workshop.

A spring native perennial plant sale will also take place at the workshop. Persons who wish to pre order plants may do so at www.sosLOWA.org or by calling (573)207-4707.



10% Off

Fifty Five Creative wants to help fellow chamber members have a bigger, better 2014! Now until March 31, 2014, take **10%** off their already affordable website design fee as an exclusive discount for chamber members. Get a great mobile-friendly website today!

www.55Creative.com • (573)693.5755

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WEBSITE DEVELOPMENT + GRAPHIC DESIGN + DIGITAL MARKETING

Columbia College Alumni Association to present \$1,000 scholarships as part of CCAA Scholars Program

The Columbia College Alumni Association is pleased to announce the formation of the CCAA Scholars Program. As part of the organization's 50th Anniversary celebration, three \$1,000 scholarships will be awarded to students at the CCAA Reunion Weekend scheduled for April 25-26 in Columbia, Mo.

"This is a historic endeavor for the Alumni Association! We are very excited to offer this new element of support to Columbia College students," CCAA Board of Directors President Bill Leeper said. "Two of the Alumni Association's core values are excellence and opportunity, and we believe these scholarships will assist our honorees in fulfilling those values."

To be eligible to apply for the scholarships, students:

- Must be a returning degree-seeking student at Columbia College
- Must have a minimum Columbia College GPA of 2.75
- Must have completed 24 credit hours with Columbia College
- Must be in good standing with the college

The deadline for submission is March 14, 2014. Applications must be submitted online and applicants must provide a personal statement (limited to 100 words) detailing what your time at Columbia College has meant to them and/or they you feel Columbia College has been beneficial. Students from all Columbia College campuses around the country are welcome to apply.

Visit www.columbiacollegealumni.org/CCAAScholars to apply or learn more.

Founded in 1851 in Columbia, Mo., Columbia College has been helping students advance their lives through higher education for more than 160 years. As a private, nonprofit, liberal arts and sciences institution, the college takes pride in its small classes, experienced faculty and quality educational programs. With more than 30 campuses across the country, 18 of which are on military installations, students may enroll in day, evening or online classes. The college is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools. Columbia College educates more than 31,000 students each year and has more than 80,000 alumni worldwide. For more information, visit www.ccis.edu.



Columbia College
Alumni Association



The Heart of the Ozarks Professional and Business Women's group is pleased to announce that its annual forms for non-traditional scholarships are now available. These non-traditional scholarships are for women who have been out of school for a period of time and would like to either begin or continue their college education.

Anyone interested in applying for a non-traditional scholarship may request an application form by calling Peggy Cochran at 573.392.2225 or by emailing her at cochranp@charter.net. The application is also available online at www.pbwlakeoftheozarks.org. The criteria outlining eligibility for the non-traditional scholarship is in the application.

If you've dreamed of continuing your education in order to make a better life for your family, this is your chance. Why not take advantage of it?

All applications must be returned by May 1, 2014 to Peggy Cochran, P. O. Box 890, Rocky Mount, MO 65072.

The Heart of the Ozarks Professional and Business Women's group is proud that we are able to non-traditional scholarships based on achievement and need. We look forward to making sure that women in our community have the opportunities that they deserve.

The mission of the Heart of the Ozarks chapter of Professional & Business Women is to enhance women's lives professionally, politically and personally.

Special Thanks!

We would like to give a big thanks to Outback Steakhouse for hosting our February Networking Social. We would also like to thank everyone who attended the event. We hope you all had a great time and look forward to seeing you at the next social!



Willmore Lodge Visitors for the month of February: 249

Top States Represented:
Missouri • Illinois • Iowa • Nebraska • Kansas

Top Countries Represented:
Australia • China