

2015 Lake Race Event Schedule



Wednesday June 3rd

- Lake Race volunteer gathering, starting at 6pm, at Beavers at the Dam. Volunteers will receive their parking passes, shirts and additional instructions.

Thursday June 4th

- Lake Race VIP reception, 6pm lower patio, Camden on the Lake--for all Sponsors, Racers, and committee members
- Sponsors can pick up their information packets, visit with racers and steering committee members.

Friday June 5th

- 9am-The lower Bagnell Dam Strip area will be closed to traffic, and Race Village set up will begin.
- Vendors are encouraged to be there to set up by noon. 5pm Race Village set up complete
- 6pm- Lake Race Street Party on Historic Bagnell Dam Strip begins. Open to the public to enjoy a family fun area.
- 8:30pm--Entertainment on the Street with The Patrick Lentz Band from Kansas City

Saturday June 6th--9am--Crane starts operating--Bagnell Dam is closed to traffic

- 11:30--Honorary Chairman Emeritus Dave Scott will take the ceremonious first lap
- 11:55 am--Opening Ceremony on the Docks, Beavers at the Dam
- 12 noon--Powerboat Racing at its best begins. 3 hours of live TV and radio coverage begins on Fox KRBK TV, and KRMS radio.
- 4pm--Racing concludes--Bagnell Dam is reopened to traffic.
- 8pm--Lake Race Party at Beavers at the Dam--Disco Dick and the Mirrorballs on stage.

Sunday June 7th--10am--Crane starts operating--Bagnell Dam is closed to traffic

- 11:55am--National Anthem
- 12 noon--Powerboat Racing begins
- 4pm--Racing concludes--Bagnell Dam is reopend to traffic.
- 5:30pm--Awards Ceremony on stage at Beavers at the Dam
- 6pm--Lower Bagnell Dam Strip is reopened to traffic

Tuesday June 9th-- Lake Race Chopper Dropper --Cocktail party and ball drop--Osage National Golf Club

Chamber Hours

8am to 4:30pm
Monday — Friday

Visitor Center Hours

9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday
9am to 3pm
Sunday

Inspirational Quote of the Month

"The important thing is not being afraid to take a chance. Remember, the greatest failure is to not try. Once you find something you love to do, be the best at doing it."

~ Debbi Fields

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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June Joint Networking Social to take place at ...

Osage National
June 16th from 5-7pm!



400 Osage Hills Rd, Lake Ozark

Your Chamber at Work for You! (May Monthly Activities)

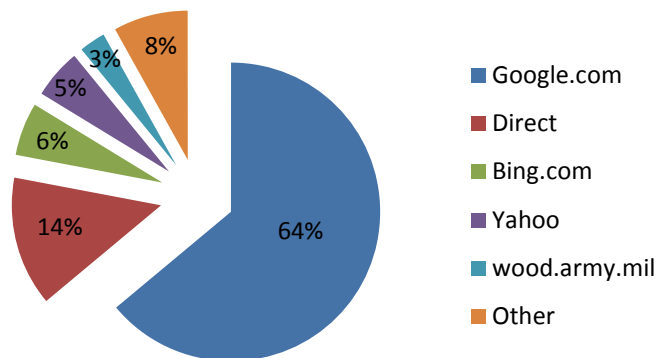
- Held the 27th Annual Magic Dragon Street Meet Nationals
- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Supported economic development initiatives by participating in several meetings including the monthly Lake of the Ozark Regional Economic Development Council meeting and Economic Development Advisory Council meeting
- Co-hosted Succession Planning for your Business with Missouri University Extension, Camdenton and Lake West Chambers
- Steered several Lake Area Chamber Committee meetings; Executive Committee, Magic Dragon Street Meet, Cocktails & Caddies and Economic Development, Legislative/Governmental and Area Beautification Task Force
- Co-hosted Eggs & Issues Breakfast Forum at Old Kinderhook with Camdenton and Lake West Chambers.
- Attended Lake Ozark Alderman Meeting
- Supported 2015 Lake Race as Volunteer Coordinator
- Submitted ad for July/August issue of LO Profile
- Met and collaborated with neighboring Chamber Directors
- Held monthly networking social at H Toad's
- Greeted soldiers and provided information at Ft. Leonard Wood's New Comers Orientation
- Held Ribbon Cutting Ceremonies for El Gallito Authentic Mexican Restaurant, Niangua Falls Resort, Lake Party Rentals, Direct Primary Care Clinics, Harmacy's Cheese Store & More, Airlake Aviation and Stryker Orthodontics.
- Visited Chamber members
- Attended YPL Executive Committee Meeting
- Supplied 9 official Missouri Visitor Information Centers with member information
- Welcomed 4 new members

LakeAreaChamber.com Statistics May 1, 2015 - May 31, 2015

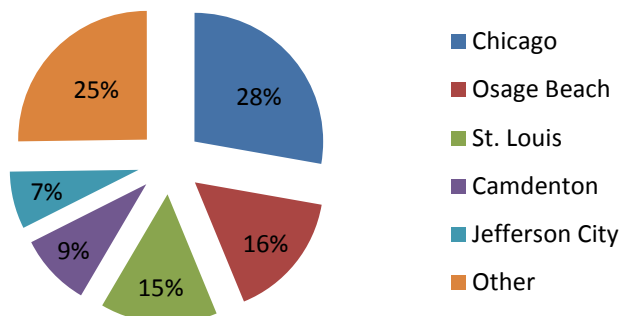
2,960 Visits • 2,592 Unique Visitors

7,042 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

Top 5 Traffic Sources



Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber.

Please support the businesses listed below because they support and believe in our community.

Renewing Members

Angel Allen Dermatology
Berkshire Hathaway Home Services Lake Ozark
Blair's Landing at Main Street
Bob's Marketing
Bolivar Insulation
Captain Mike Fink's Marina/AAA Party Cove Boat & PWC Rentals
Central MO All Service Plumbing & Excavation
Central Trust Company
Clear Point Bible Fellowship
Dugan Paints, Inc. Decorating Center
First State Bank Mortgage
Hedges-Scott Funeral Homes
Instant Signs & Banners LLC
KRMS Radio
Kapilana Resort LLC
Koviak & Son Tree Service LLC
Lake Area Hearing Solutions
Lake Dental Clinic
Lake Ozark Fire Protection District
Lake Port Marina
Lake Sport & Spine

Lakeview Resort
Lakewood Resort
Lamar Advertising of Missouri
Leisure Lake Charters
MSW Interactive Designs LLC
New York Life, Steven Hermann-Financial Rep
Osage Beach First Assembly of God
Osage National Golf Holdings
Osage Village Inn LLC
Panera Bread
Purcell Tire and Rubber
R.P. Lumber Co, LLC
Riverview RV Park
SSM Health Medical Group- Lake Ozark
Shabby Chic Boutique
Staples
State Fair Community College - Lake of the Ozarks
Surdyke-Yamaha & Marina
Thomas Construction
US Bank
Web Swot Team

Lake Area Chamber Ribbon Cuttings

Ribbon Cutting for Airlake Aviation

The Lake Area Chamber recently held a ribbon cutting for Airlake Aviation, located at 20 Airport Drive, within the Camdenton Memorial Airport. The ribbon cutting was held during their Grand Re-Opening Celebration. Attendees enjoyed BBQ, participated in a drawing for an airplane ride, listened to a live broadcast by KB with 93.5 Rocks/KRMS, all while supporting a great cause, as proceeds from food sales were donated to our area Veterans. AirLake Aviation provides aerial advertising with banner towing in Missouri, Arkansas, Kansas, and beyond. They also provide aerial photography of Lake of the Ozarks, Air tours of Lake of the Ozarks, and flight training in Central Missouri. To learn more visit their website www.AirlakeAviation.com or contact them at (573) 348-1088.



Ribbon Cutting for Direct Primary Care Clinics

The Lake Area Chamber recently held a ribbon cutting for Direct Primary Care Clinics, located at 5780 Osage Beach Parkway, Suite 215. Direct Primary Care Clinics offers exceptional healthcare 24 hours a day, 7 days a week for one low monthly fee. They are a full-service primary care clinic providing all preventative services, including wellness exams and physicals. If you don't have health insurance, or are paying extremely high deductibles, a membership with Direct Primary Care Clinics is ideal for you. They do not bill insurance so there are no co pays or deductibles. You will always receive quality healthcare designed just for you. Their number one priority is helping prevent, diagnose and treat health issues you are facing, with affordable solutions that work best for your life. To learn more about Direct Primary Care Clinics visit their website www.dpcareclinics.com or contact them at 573-933-0870.



Upcoming Events

June. 5-7 - HK's Golf Tournament • The Lodge of Four Seasons
June. 6-7 - **2015 Lake Race**
June. 8 - Ribbon Cutting • Northwestern Mutual • 4:30pm
June. 12 - Hot Summer Nights • Bagnell Dam Strip • 6-11pm
June. 14 - C.O.P.S. 5k Run/Walk • Linn Creek City Park • 7am
June. 16 — **Networking Social • Osage National • 5-7pm**
June. 18 - Ribbon Cutting • Ozarks Amphitheater • 5pm
June. 21 — **Father's Day**

Visit www.LakeHappens.com for a complete calendar of events!

New Members

BST Property Group LLC

Contact: John Fallon
2000 E Broadway #260
Columbia, MO 65201
(772)834-6352

Fish Haven Apartments

Contact: Van Anderson
Fish Haven Rd
Lake Ozark, MO 65049
(636)527-2003

Nok's Wok-N-Roll

Contact: Nok
1359 Bagnell Dam Blvd
Lake Ozark, MO 65049
(573)365-2090

The Duck Event Center

Contact: Mark Hooker
67 Cherokee Ct
Lake Ozark, MO 65049
(573)365-9973

Ribbon Cutting for El Gallito Authentic Mexican Restaurant

The Lake Area Chamber recently held a ribbon cutting for El Gallito Authentic Mexican Restaurant. The ribbon cutting was immediately followed by their Grand Opening and Cinco de Mayo Celebration. Attendees enjoyed delicious authentic Mexican cuisine and tasty Margaritas with a live broadcast from Mix 92.7. El Gallito Authentic Mexican Restaurant is located in Luby's Plaza, on the Bagnell Dam Strip. They offer locals and tourists a great getaway experience, with truly authentic Mexican cuisine, a relaxing atmosphere with seating inside or outside on their popular patio area, great deals and amazing service. El Gallito is open 7 days a week and features daily drink and food specials. Stop by for lunch or dinner, 1371 Bagnell Dam Blvd located in Luby's Plaza and follow them on Facebook (facebook.com/ElGallitoAuthenticMexicanRestaurant) and Twitter (twitter.com/ElGallitoRes).



Ribbon Cutting Lake Party Rentals

The Lake Area Chamber recently held a ribbon cutting for Lake Party Rentals, located at 5896 Osage Beach Parkway. Lake Party Rentals is a new party and event rental shop at Lake of the Ozarks. They rent three styles of chairs, various sizes and shapes of tables, plus they offer 74 colors of polyester linen, various specialty fabrics, runners and overlays. Serving items such as chafing dishes and outdoor items like wedding arbors and patio heaters can also be rented. Delivery is available to an 80-mile radius of The Lake of the Ozarks. Their showroom is open Monday through Saturday or you can make an appointment by calling 573-200-2813. They can be found online at www.lakepartyrentals.com.



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Lake Regional Completes Energy-Saving Upgrade, Receives Incentive from Ameren MO

Lake Regional Health System is proud to announce the completion of a lighting upgrade project, achieved in partnership with Ameren Missouri. The project resulted in the replacement of more than 2,000 outdated ballasts and lamps and earned Lake Regional close to \$25,000 in incentive payments from Ameren Missouri's ActOnEnergy® BizSavers® program. By partnering with Ameren Missouri, we have improved lighting efficiency while reducing our overall cost, as well as reducing the environmental impact of producing and using electricity. The project was completed in two phases. Phase One involved 645 replacements between August and December 2013, and Phase Two involved just more than 1,400 replacements in 2014. Upon completion of Phase One, Lake Regional received an Ameren Missouri incentive check for \$9,282.60, and upon completion of Phase Two, Lake Regional received an Ameren Missouri incentive check for \$15,753.36. "It is our goal to help organizations like Lake Regional Health System find ways to make energy efficiency more affordable," said Lori Hoelscher, Ameren Missouri customer service advisor. "A cash incentive for Lake Regional's lighting upgrades offset the upfront cost of the equipment which, in turn, will save the hospital energy for years to come." During the lighting upgrade, the Lake Regional Engineering Department replaced T-12 magnetic ballasts and bulbs with high-efficiency T-8 electronic ballasts and bulbs. "On average, this upgrade translates to almost twice the lumens for half the cost," McRoberts said. The project cost Lake Regional about \$65,000 after subtracting the \$25,000 received from Ameren Missouri. Altogether, the new lights are expected to result in annual savings of more than \$30,000 in electric bills. As a result, the upgrade will pay for itself in a little more than two years. The Ameren Missouri BizSavers program provides cash incentives to encourage and facilitate the completion of energy efficiency projects. Each participant may be eligible for as much as \$1 million in cash incentives depending on the number of kilowatt-hours saved through the project. Ameren Missouri has been providing electric and gas service for more than 100 years, and the company's electric rates are among the lowest in the nation. Ameren Missouri's mission is to power the quality of life for its 1.2 million electric and 127,000 natural gas customers in central and eastern Missouri.



Willmore Lodge receives Certificate of Excellence for Excellent Hospitality from Trip Advisor!



Thank You!

Ribbon Cutting for Harmy's Cheese Store & More, LLC

The ribbon cutting was held during their Grand Opening Celebration. Attendees had the opportunity to sample some of their delicious products while enjoying a live broadcast from KRMS. Harmy's Cheese Store & More is a specialty retail store offering over 100 varieties of Wisconsin's finest cheese, sausage, snacks, souvenirs and fun lake necessities and unique gifts found only at Harmy's! Harmy's is also proud to support local area businesses and Missouri made products and will stock Ozark flair. They are open from 10-6 daily, stop in to say hi and check out everything they have to offer! Harmy's Cheese Store & More is located on the west end of Business 54 just 1 mile west of KK & ¼ mile east of the Harley Davidson building next to the green cactus, look for the bright blue and yellow building with Harmy's head peeking over the top of the roof. follow them on Facebook www.facebook.com/harmy-scheesestore or contact them at (573) 693-1243.



www.fnb-lakeozarks.com
(573)348-3171 or (573)365-4212
(Osage Beach) (Lake Ozark)

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the Chamber Today!**



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Board of Directors

President

Joe Roeger

(First title Insurance)

Vice President

Dave Crane

(Culligan Water)

Secretary

Danna Kahrs

(Sycamore Creek Golf Club)

Treasurer

Joe Loth

(Central Bank Lake of the Ozarks)

Board Representatives

John Caran

(Lamar Outdoors)

Alan Sullivan

(Ameren Missouri)

Board Members

Nick Brenizer

(Golden Rule Insurance)

Jeff Carroll

(Old Kinderhook Golf Resort)

K.C. Cloke

(First National Bank)

Willie Maxwell

(Lake Regional Health System)

Jackie Rasmussen

(University of Missouri Extension)

Angie Schuster

(Summerset Inn Resort & Boatlifts)

Sandy Waggett

(MSW Interactive Designs, LLC)

Jodi Weeber

(Hy-Vee)

Bert Westbrook

(AB Pest Control)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Membership Director

Lisset Holt

lisset@lakeareachamber.com

Administrative Assistant

Chelsea Hayes

chelsea@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopis

kkopis@lakeareachamber.com

Lake Area Chamber Director's Corner with Dave Crane

Economic Development Committee

April showers bring May flowers and visitors back to the lake for not only the summer season but to live full time. Many new businesses have opened their doors this year and 2015 is off to a great start. Property is selling and the business community is ramping up to serve all the visitors and new full time residents to the lake area. In April, your Chamber hosted the Eggs and Issues Breakfast with over 60 attending the meeting. It was a good cross section of attendees including State Representatives, City and County Officials as well as private and public business owners and management. The meeting subject was an alternative approach to economic development and was presented by Mr. Corey Mehaffey, President of the Moberly Economic Development Corporation. If you are interested in viewing a video of the presentation, please contact the Chamber office.



Dave Crane
Vice President

Please have a safe and prosperous summer season.

Executive Committee



Joe
Roeger



Dave
Crane



Joe
Loth



Danna
Kahrs



John
Caran



Allan
Sullivan

The Lake Area Chamber of Commerce 2015 Board of Directors Election

The Lake Area Chamber of Commerce is looking for a few committed men and women willing to serve on the Board of Directors for a three-year term. The nominating slate is limited as to the number of nominations that will be accepted, however we try to offer a cross section from the membership of the Lake Area Chamber of Commerce in order to best represent you, the members. Nominations for candidates will be accepted through 5pm on Friday, July 17, 2015. According to the bylaws the proposed slate will be presented to the Board of Directors at the August meeting for election in September. If you are interested or would like to nominate a Chamber member click [here](#) for nomination form.



Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

- American Family Insurance-Nathan Reid Agency • First Title Insurance Agency
- Hedges-Scott Funeral Homes • Millard - Rekus Family Funeral Chapel

Patrons:

- Big Bear Resort Vacations/Sherry's Rentals LLC • First National Bank • Golden Door Motel
- Lake Regional Health System • Royal Heating & Air, LLC • Summerset Inn Resort & Villas

Supporters:

- Best Pest Control • Clear Point Bible Fellowship • Cool Graphitti
 - Janine's Flowers • Northwestern Mutual
 - Personal Touch Land Services • Shani's Office
- Shelby Communications • United Country Land and Lake Properties

Lake of the Ozarks Night at Springfield Cardinals Game



July 18th will be the Lake of the Ozarks Night at the Springfield Cardinals game in Springfield, Mo. Come out and watch our own Chief Dorhauer throw out the first pitch. We have plenty of \$9 field box seats available in Section M on the 3rd base side; and \$7 General Admission tickets for you parents with small children. Bring a blanket and sit on the grass while the kids have a ball on the playground near by. We need to sell 80 more tickets in these areas so our own Melissa Carroll can sing the Star Spangled Banner that night. If you want to pay by credit card call Sandy direct at the Camdenton Chamber office: (573)346-2227 and we can deliver your tickets to the chamber office for you to pick up. Any checks should be made payable to: Camdenton Chamber of Commerce; or cash is fine too. Hope to see you there as it should prove to be a fun night for all.

Kansas City Royals
@
St. Louis Cardinals

Harmy's Cheese Store & More, LLC
6378 Osage Beach Parkway
Osage Beach, MO 65065
573-693-1243

Over 100 varieties of Wisconsin's finest cheese and so much more!

JOHN COSTELLO,

former MLB St. Louis Cardinal's pitcher will be at Harmy's for a meet & greet starting at 1pm- through the duration of the June 13, 2015 Cardinal-Royals game signing autographs.

John will also draw the winner of the tickets during the 7th inning stretch. KJEL, 103.7 will broadcast via live remote, so stop in and catch the game on our flat screens, get your picture with John, and remember to say "Cheese!"

Visit [Facebook.com/harmyscheesestore](https://www.facebook.com/harmyscheesestore) for more info.



www.cbolobank.com
(573)348-2761

Advertise Here! Contact the Chamber Today!



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(573)348-4141



Legislative Corner

U.S. Senators:

Roy Blunt (R-MO): www.blunt.senate.gov
Claire McCaskill (D-MO):
www.mccaskill.senate.gov

U.S. House of Representatives:

Blaine Luetkemeyer (R-3rd District):
www.luetkemeyer.house.gov
Vicky Hartzler (R-4th District):
www.hartzler.house.gov

Missouri State Senators:

Dan Brown (R-16th District)
Mike Kehoe (R- 6th District)

Missouri House of Representatives:

Diane Franklin (R-155th District)
Rocky Miller (R-124th District)
David Wood (R-58th District)

37th Annual HK's Benefit Weekend
REGISTER NOW!
The Lodge of Four Seasons
June 5 - 7, 2015

THE COVE
Robert Trent Jones
SIGNATURE COURSE



Mark your calendar for this premier golfing event.
Register online at HKsGolf.com.

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CROOKERS FINANCIAL

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MIDWEST
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AND
BREW
FESTIVAL

You're Invited to the
22nd Annual Midwest Wine & Brew Festival
Saturday, August 8th, 2-5 pm
Country Club Hotel & Spa

Space is limited, so register NOW!
Registrations must be in by June 12, in
order to be included in the promotional materials.

We are looking forward to another
amazing show! If you have any questions,
please contact Lisset Holt at (573)964-1008.

Click the links below for registration forms.
Email completed forms to
lisset@lakeareachamber.com

LakeArea
Chamber of Commerce

Click [here](#) for a Vendor Application

Click [here](#) for a Winery or
Brewery Application



Get ready for a fun night as Hot Summer Nights presents on Friday June 12, "Route 66 Rendezvous at the Lake". There will be a Route 66 Village set up at Luby's Plaza next to the stage featuring Route 66 Associations from MO., KS., and OK., plus the State of Missouri Visitors Centers from I-44 by

Conway, MO. Pulaski County and Lebanon, both on old route 66 will also be present. We will open at 6pm with a special tribute to "Old Glory" as Flag Day is on the 14th; followed by the fabulous Main Street Music Hall singers singing God Bless the USA and Star Spangled Banner. Our clowns, portrait painter, Mz. Loretta and our notorious pirate will all be there to entertain the kids. At approximately 9:45 to 10:pm there will be a fireworks display. The best vantage point will be by Beavers at the Dam. Something for the entire family at Hot Summer Nights; rain or shine from 6 to 11pm. See you there.

Ribbon Cutting for Niangua Falls Resort

The Lake Area Chamber recently held a ribbon cutting for Niangua Falls Resort. Located on the North side of the Niangua Bridge in Camdenton, Niangua Falls offers water front dining in their two story restaurant, with seating available on the patio. You will also find a full service marina, outdoor stage for live music, nightclub, a 70' cascading water fall, sand volleyball. With a great menu in main restaurant, favorite cocktails at any of the bars and fun for kids at the beach, it is the one stop for family fun! Be sure to stop by and check out this great establishment, 199 Wharf Place in Camdenton and follow them on Facebook (facebook.com/NianguaFalls).



Ribbon Cutting Stryker Orthodontics

The Lake Area Chamber recently held a ribbon cutting for Stryker Orthodontics, located at 293 E Hwy 54, Suite 102 in Camdenton. Dr. Stryker and his team have been creating beautiful smiles in the Lebanon, Waynesville, St. Robert, Ft. Leonard Wood and surrounding communities in Missouri since 1994. They are proud to announce they have a new office location open in Camdenton. Although every patient has different needs, everyone is treated to the Stryker Orthodontics experience, one that is fun, affordable, interactive and results in the smile that you have always wanted. Stryker Orthodontics promises to work with each patient to ensure they receive the professional and personal care they come to expect and deserve. To learn more visit their website www.StrykerSmiles.com or contact them at (573) 525-5141.



Member Scene



Dierberg's



Yankee Candle



Direct Primary Care Clinics



Harry & David



Wilson, Toellner and Associates



Schultz Surveying & Engineering



Mills and Sons Insurance



Edward Jones Investments - Tony Reahr



State Farm Insurance - Marcus Sykora Agency



Kwik-Kar Wash-Detail-Lube



Anderson Creative Marketing & Deisgn

Special Thanks!

We would like to give a big thanks to H. Toad's Camden on the Lake for sponsoring our May Networking Social on May 19th. We would also like to thank everyone who attended! We hope you all had a great time and look forward to seeing you at the next social!



Willmore Lodge Visitors for the month of May: 1,271

Top States Represented:

Missouri • Illinois • Indiana • Kansas • Minnesota

Top Countries Represented:

Canada • Germany • Korea