

News & Views June 2014 • Volume 34 • Issue 6

Chamber Hours 8am to 4:30pm Monday — Friday

Visitor Center Hours
9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday — Sunday



2014 Lake Race VIP Watch Party

Are you looking for the ideal place to view Lake Race 2014? If so, the Lake Area Chamber has the spot for you. View Lake Race 2014 from the beautiful Willmore Lodge at the .5 mile marker in Lake Ozark. With visibility up to seven miles out, spectators will be able to view the entire race course.

The premium tickets cost \$75 for two days and include food, soft drinks and premium parking. Tickets are limited, so be sure to call to reserve your spot. If you are interested in viewing Lake Race 2014 at the beautiful Willmore Lodge, please contact the Lake Area Chamber at (573)964-1008.

Click **here** for more information.

Inspirational Quote of the Month

"The difference between school and life? In school, you're taught a lesson and then given a test. In life, you're given a test that teaches you a lesson."

- Tom Bodett







Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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June Joint Networking Social to take place at \dots

Shawnee Bluff Vineyards

Join us on June 17th from 5-7pm!



Your Chamber at Work for You!

(Monthly Activities)

- Attended monthly Council of Local Governments board meeting at Osage Beach City Hall
- Signed on more volunteers for Lake Race 2014 and attended planning meeting
- Held our 26th annual Magic Dragon Street Meet Nationals
- Steered several Lake Area Chamber Committee meetings; Economic Development, Golf Tournament, Young Professionals and Fall Dinner
- Met and collaborated with neighboring Chamber Directors
- Hosted our monthly Networking Social at Mitch & Duff's
- Participated in the monthly Lake of the Ozarks Regional Economic Development committee meeting
- Greeted new soldiers at Fort Leonard Wood Military Base with Lake of the Ozark Information packets
- Supplied 9 official Missouri Visitor Information Centers with member information
- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Welcomed 6 new members to the Lake Area Chamber
- Conducted a Ribbon Cutting for Professionals Service Enterprise, LLC; Berkshire Hathaway HomeServices; Purcell Tire & Rubber & Headcase Hair Lounge
- Co-Sponsored the Joint Eggs & Issues Breakfast
- Kicked-Off the Young Professionals at the Lake
- Attended the Eagle Days Committee Meeting

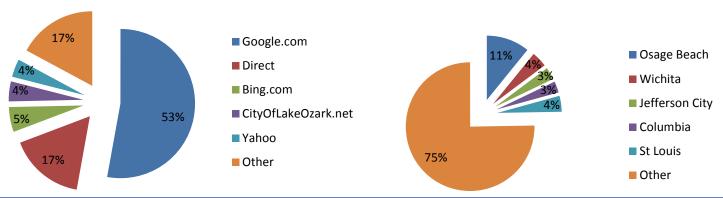
LakeAreaChamber.com Statistics May 1, 2014 - May 31, 2014

3,005 Visits • 2,581 Unique Visitors

8,302 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

Top 5 Traffic Sources

Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber.

Please support the businesses listed below because they support and believe in our community.

Renewing Members

Adventure Boat Rentals, Inc

Air & Water Solutions Inc

Arctic GlacierPremium Ice

Berkshire Hathaway HomeServices Lake Ozark Realty

Best Light Hauling

Blair's Landing at Main Street

Bobby Medlin CPA

Captain Mike Fink's Marina/AAA Party Cove Boat &

PWC Rental

Christ the King Lutheran Church

Cross Creek RV ParK

Dogpatch/Grandma's Candy Kitchen

Dugan Paints, Inc. Decorating Center

Eyes on Missouri

Hedges-Scott Funeral Homes

J. Bruner's

Jim Holcomb/Four Seasons Realty

Kapilana Resort, LLC

Koviak & Son Tree Service, LLC

Krantz Insurance Group, LLC

Lake Area Hearing Solutions

Lake Dental Clinic

Lake Port Marina

Lake of the Ozarks Developmental Center

Lakeside Meadows - A Stonebridge Community

Lamar Advertising of Missouri

The Leather Man

Leisure Hotel

Marsh Paint & Drywall

Metro Appliances & More

Osage Beach First Assembly of God

Outback Steakhouse

Page & Brown Convention Services

Regional Hospice

Riverview RV Park

Shawnee Bluff Winery

Sign Source, LLC, The

State Fair Community College-Lake o/t Ozarks

Summerset Boat Lifts, Inc.

US Bank

US Bank - Lake Ozark

Web Swot Team

Women's Health Consultants

Join US!

HK's Pairing Party and Auction 5 p.m. Saturday, June 7 The Lodge of Four Seasons

See live and silent auction items at **HKsGolf.com**.

Join Honorary Chair **Gary Pinkel** and other sports celebrities









Lake Area Chamber Holds Ribbon Cutting for AT&T Mobility

The Lake Area Chamber recently held a ribbon cutting for AT&T Mobility.

AT&T Mobility is located at 4001 Osage Beach Pkwy in Osage Beach. Call today to schedule an appointment at (573)723-1871.



UPCOMING EVENTS

Jun. 2-8 — 2014 Lake Lake Race • www.LakeRace.com

Jun. 4 — 20th Anniversary Main Street Music Hall • MSMH • 8-10pm

Jun. 6-8 — HK's Benefit Golf Tournament • Lodge of Four Seasons' The Cove Golf Course

Jun. 6-8 — Canine Cannonball • Dog Days Bar & Grill

Jun. 7-8 — **Lake Race VIP Watch Party •** Willmore Lodge • 10:30am-5pm

Jun. 13 — Hot Summer Nights • Historic Bagnell Dam Strip • 6-11pm

Jun. 17 — LACC Joint Networking Social • Shawnee Bluff Vineyard • 5-7pm

Visit www.LakeHappens.com for a complete calendar of events!

New Members

American Family Insurance -Nathan Reid Agency

Contact: Nathan Reid 1026 Palisades Blvd, Ste 11 Osage Beach, MO 65065 (573)348-5451

Ashley Carpet Cleaning

Contact: Ryan Fitzgerald Linn Creek - Serving the Lake Area (573)302-4577

KK Inn

Contact: Phillip Patel 5927 Osage Beach Pkwy Osage Beach, MO 65065 (573)348-4773

New York Life -Steven Hermann Agent

Contact: Steven Hermann 324 Cedar Crest Dr. Lake Ozark, MO 65049 (573)746-1099

Professional Daym

Contact: Betsy Bell 5958 St Rd E Auxvasse, MO 65231 (573)310-1357

Springfiel Grocer Company

Contact: Josh Johnson Entire Lake Area (573)480-0000



Hot Summer Nights fireworks on Friday, June 13th will be sponsored by Iguana Watersports; Beavers at the Dam and Rockwood Resort Motel. They will begin about 9:45 by the dam. The best vantage points will be at Beavers and the point which used to be the Edgewater Resort and now owned by Iguana. It will be open for viewing of the fireworks. Just something new added to Hot Summer Nights thanks to our great sponsors!

Follow us on Facebook for the latest updates at: facebook.com/cruisehotsummernights

ROCK ON!



www.stanleysteemer.com (573)365-5636



www.bank-star.com (573)365-BANK



www.naught-naught.com (573)348-2794



Main Street Music Hall Celebrates 20 Years

Main Street Music Hall, located in The Landing on Main Street shopping center in Osage Beach, is celebrating its 20th anniversary of providing musical entertainment at the Lake of the Ozarks.

For tickets or schedule of events visit www.lakemusichall.com or call (573)348-9500





A special thank you to Mike Peters and the Ozarks Coca-Cola Bottling Company in Lebanon for supporting our 2014 Lake Race VIP Watch Party and providing refreshing beverages for our guests!





May 14th was the official "Kick-Off" for the new Young Professionals at the Lake Committee. What a success it was, we had 43 Young

Professionals come out for the luncheon and an eager 12 signed up before they left. We are still in the planning phases of this committee and are laying out the ground work for a successful organization. Please join us June 25th for the second YPL meeting at Willmore Lodge. At the June meeting we will be determining committees, lining up our first speaker and will also be selecting a topic for the Lake Area Chamber of Commerce "Lunch & Learn" series. We are excited for this group to grow and look forward to meeting many more Young Professionals. More information will be sent out within the upcoming weeks. If you are interested in learning more or becoming a member of the YPL please contact Morgan Crainshaw at mcrainshaw@lakeareachamber.com.



The Lake Area Chamber of Commerce 2014 Board of Directors Election

The Lake Area Chamber of Commerce is looking for a few committed men and women willing to serve on the Board of Directors for a three-year term. The nominating slate is limited as to the number of nominations that will be accepted, however we try to offer a cross section from the membership of the Lake Area Chamber of Commerce in order to best represent you, the members. Nominations for candidates will be accepted through 5pm on Friday, July 18, 2014. According to the bylaws the proposed slate will be presented to the Board of Directors at the August meeting for election in September. If you are interested or would like to nominate a Chamber member click **here** for nomination form.



www.fnb-lakeozarks.com (573)348-3171 or (573)365-4212 (Osage Beach) (Lake Ozark) Advertise Here! Contact the Chamber Today!



www.septagon.com (573)302-7577

Board of Directors

President

Joe Loth

(Central Bank Lake of the Ozarks)

Vice President

Danna Kahrs

(Sycamore Creek Golf Club)

Secretary

Jackie Rasmussen

(University of Missouri Extension)

Treasurer

Joe Roeger

(First title Insurance)

Board Representatives

Jennifer Bethurem

(Lake Regional Health System)

Dave Crane

(Culligan Water)

Board Members

Mark Bowman

(Kelly's Port)

Nick Brenizer

(Golden Rule Insurance)

John Caran

(Lamar Outdoors)

Jeff Carroll

(Old Kinderhook Golf Resort)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Steven Hermann

(Paul's Supermarket)

Alan Sullivan

(Ameren Missouri)

Sandy Waggett

(MSW Interactive Designs, LLC)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Marketing Director

Morgan Crainshaw

mcrainshaw@lakeareachamber.com

Office Manager

Lisset Holt

lisset@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopis

kkopis@lakeareachamber.com

Willmore Lodge Weekend Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Dave Crane

Economic Development at the Lake

Your Chamber is active in working with various organizations throughout the lake area in pursuing immediate business opportunities as well as

assessing the future growth assets the lake has to offer both current and future business prospects. The Economic Development team is currently working collaboratively with other local chambers and with the Lake of the Ozarks Council of Local Governments Economic Development Advisory Committee on Regional Entrepreneurship opportunities. Each area of the lake has a unique offering and the entire area is anchored with an excellent health care system, an ever developing transportation system and of course the lake itself. With so many baby boomers looking to retire in the near future, the area has much to offer this emerging market.

The chamber is obviously bullish on the area and the opportunities to further develop into more of a year round market. We will continue to look for ways to encourage entrepreneurs to make investments in the lake and our communities.



Dave Crane Executive Committee Culligan Water

Executive Committee



Joe Loth



Danna Kahrs



Jackie Rasmussen



Joe Roeger

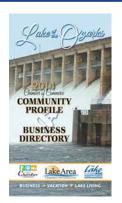


Jennifer Bethurem



Dave Crane





2014 Community Maps and Chamber Business Directories

The Lake of the Ozarks 2014 Community Maps and Chamber Business Directories now AVAILABLE! If you would like to obtain a copy of the 2014 Map and Directory stop by your local Chamber of Commerce today!

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

American Family Insurance-Nathan Reid Agency First Title Insurance Agency Freedom Boat Club Hedges-Scott Funeral Homes Professional Technologies Show Me Energy Medicine

Patrons:

Big Bear Resort Vacations/ Sherry's Rentals Designer Kitchens & Baths Golden Door Motel Lake Regional Health System

Supporters:

Amy Kostuke Photography
Clear Point Bible Fellowship
Janine's Flowers
Lake Sport & Spine
Law Office of Mark A. Webb, LLC
Personal Touch Land Services
Professional Service Enterprise, LLC
Stone Crest Mall
The Property Shop @ the Lake, LLC

Lake Area Chamber Holds Ribbon Cutting for Professional Service Enterprise, LLC

The Lake Area Chamber recently held a ribbon cutting for Professional Service Enterprise, LLC. Professional Service Enterprise, LLC has the best homes for your getaway vacation. They pride themselves in customer service and look forward to making your stay memorable.

For more information visit pseatthelake.com or call (573)693-9393.



Lake Area Chamber Holds Ribbon Cutting for Beautiful Savior at the Lake

The Lake Area Chamber recently held a ribbon cutting for Beautiful Savior at the Lake.

Beautiful Savior at the Lake is a member of the Evangelical Lutheran Synod, sister synod to the Wisconsin Lutheran Synod.

Stop by and visit during their mid-week bible class on Wednesdays or go and worship with them on Saturday evenings. Located at 328 South Frontage Road in Osage Beach or give them a call (573)346-2200.





www.cbolobank.com (573)348-2761

Advertise Here! Contact the Chamber Today!



www.everscpas.com (573)348-4141



Lake Regional Hosts Caregivers Group for Kids with Chronic Conditions

OSAGE BEACH, Mo. — Caregivers of children with ongoing health conditions are invited to participate in a new support group offered by Lake Regional Health System.

Caring for Kids with Chronic Conditions is open to all parents and guardians of children with special needs, such as autism, Down syndrome, epilepsy, food allergies, heart conditions and neuromuscular disorders and other conditions. The

group's first meeting is 6 p.m. Thursday, June 5, in Lake Regional Hospital's third floor conference rooms. Future meetings will be scheduled based on interest.

"Our goal is to provide education and connect participants to resources," said Billye Bennett, R.N., Lake Regional education coordinator. "We understand that caring for a child with a chronic condition can be a challenging experience, and we want to provide a forum for caregivers to ask questions openly, and receive valuable support."

For more information or to register, contact Bennett at (573)302-2737 or visit lakeregional.com/events.

Lake Area Chamber Holds Ribbon Cutting for Berkshire Hathaway HomeServices

The Lake Area Chamber recently held a ribbon cutting for Berkshire Hathaway HomeServices Lake Ozark Realty. Berkshire Hathaway HomeServices Lake Ozark Realty now extends to the beautiful shores of Lake Ozark and are proud to be present at the Lake.

The brand stands on values of trust, integrity, stability and longevity – the same values as its Berkshire Hathaway Inc. namesake. Visit their new location at 101 Crossings West Dr, Suite 202 in Lake Ozark or call (573)365-6868.



Lake Area Chamber Holds Ribbon Cutting for Osage Beach Center of Cognitive Disorders

The Lake Area Chamber recently held a ribbon cutting for Osage Beach Center of Cognitive Disorders. Osage Beach Center of Cognitive Disorders is owned by NHC Reliant Psychiatric Services, LLC and is licensed as a psychiatric hospital for seniors, at least 65 years of age.

OBCCD is a 14-bed adult inpatient treatment program located at 840 Passover Road on the campus of the Osage Beach Rehabilitation and Health Care Center in Osage Beach, Missouri. Call (573)302-0319 for more information.



Lake Area Chamber Holds Ribbon Cutting for Purcell Tire & Rubber

The Lake Area Chamber recently held a ribbon cutting for Purcell Tire & Rubber. Purcell Tire & Rubber Co. is built on a tradition of providing quality service and products for all customers with a personalized approach to tire and service needs.

Visit Purcell Tire & Rubber Co at 990 Virginia Ave in Osage Beach or call to schedule an appointment at (573)348-4010.



Lake Area Chamber Holds Ribbon Cutting for HeadCase Hair Lounge

The Lake Area Chamber recently held a ribbon cutting for HeadCase Hair Lounge. The stylists at HeadCase Hair Lounge pride themselves in their ability to make guests feel confident and fabulous. They have a love for hair and the beauty industry is the driving force behind their creations.

For a list of their services stop by their new location at 3570 Osage Beach Parkway. Ste. 105 in Osage Beach or give them a call at (573)365-9950.





Save the date for the 21st Annual Midwest Wine & Brew Festival

Saturday, August 9th
From 2 - 5pm
At the Country Club Hotel & Spa

\$15 in advance or \$20 at the door For advance tickets contact the Lake Area Chamber at (800)451-4117

Strengthen your workplace with affordable online training!



Special Thanks!

We would like to give a big thanks to Mitch & Duff's Restaurant at Dogwood Hills for hosting our May Networking Social. We would also like to thank everyone who attended the event. We hope you all had a great time and look forward to seeing you at the next social!













Willmore Lodge Visitors for the month of May: 1036

Top States Represented: Missouri • Illinois • Iowa • Kansas • Texas

> Top Countries Represented: Brazil • El Salvador • Germany