

**Chamber Hours**  
8am to 4:30pm  
Monday — Friday

**Visitor Center Hours**  
9am to 4:30pm  
Monday — Friday  
9am to 3pm  
Saturday — Sunday

### **Inspirational Quote of the Month**

“Everything that is really great and inspiring is created by the individual who can labor in freedom.”

- Albert Einstein



## HAPPY FOURTH OF JULY!

### **The Lake Area Chamber of Commerce 2014 Board of Directors Election**

The Lake Area Chamber of Commerce is looking for a few committed men and women willing to serve on the Board of Directors for a three-year term. The nominating slate is limited as to the number of nominations that will be accepted, however we try to offer a cross section from the membership of the Lake Area Chamber of Commerce in order to best represent you, the members. Nominations for candidates will be accepted through 5pm on Friday, July 18, 2014. According to the bylaws the proposed slate will be presented to the Board of Directors at the August meeting for election in September. If you are interested or would like to nominate a Chamber member click [here](#) to complete nomination form.



#### **Our Mission**

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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Pg. 3 - Renewing Members

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July Networking Social to take place at ...

**Ozark Yacht Club**

Join us on July 15th from 5-7pm!



500 Yacht Club Landing Dr

**Your Chamber at Work for You!**

(Monthly Activities)

- Attended monthly Council of Local Governments board meeting at Osage Beach City Hall
- Coordinated volunteers for the 2014 Lake Race VIP Watch Party
- Steered several Lake Area Chamber Committee meetings; Golf Tournament, Young Professionals, Fall Dinner & Midwest Wine & Brew Festival
- Met and collaborated with neighboring Chamber Directors
- Hosted our monthly Networking Social at Shawnee Bluff Vineyards jointly with the Eldon Chamber of Commerce
- Greeted new soldiers at Fort Leonard Wood Military Base with Lake of the Ozark Information packets
- Supplied 9 official Missouri Visitor Information Centers with member information
- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Volunteered at Hot Summer Nights
- Welcomed 3 new members to the Lake Area Chamber
- Conducted a Ribbon Cutting for American Family Insurance – Nathan Reid Agency, Professional Daym and Sharing & Caring Foundation.
- Held the 2nd Young Professionals at the Lake Meeting
- Attended the Eagle Days Committee Meeting
- Attended the monthly Water Safety Council Meeting
- Hosted a Meet & Greet for the City of Lake Ozark and Lake Ozark Businesses
- Welcomed the West Central Commissioners at their District Meeting held at Shawnee Bluff Winery
- Recruited wineries, breweries, vendors & sponsors for the Midwest Wine & Brew Festival
- Setup a Chamber Information booth at Hot Summer Nights

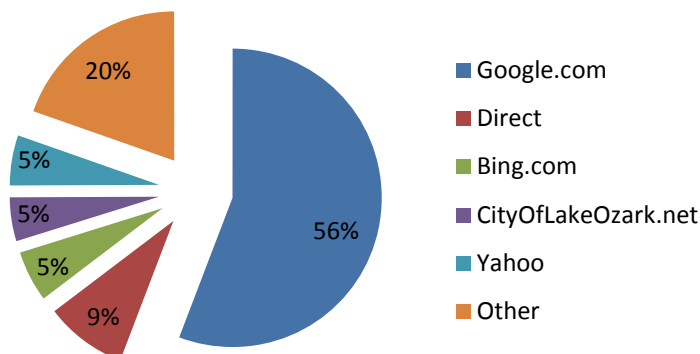
**LakeAreaChamber.com Statistics**

**June 1, 2014 - June 30, 2014**

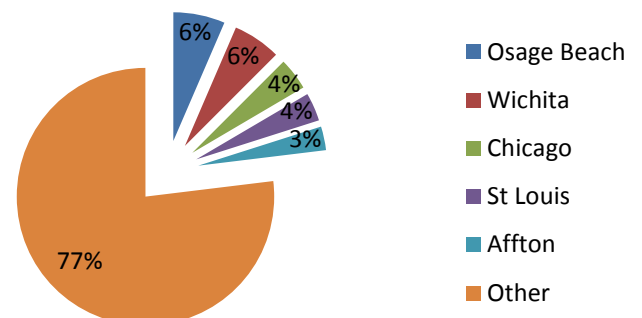
3,688 Visits • 3,187 Unique Visitors

9,981 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

**Top 5 Traffic Sources**



**Top Cities that Visited LakeAreaChamber.com**



**Members are the greatest asset to the Chamber.**

**Please support the businesses listed below because they support and believe in our community.**

### **Renewing Members**

Arby's  
Backsen Development Company  
Bandana's Bar-B-Q  
Bank Star One  
Bank Star One - HyVee Location  
Bob's No Wake Zone Boating Radio Show  
Bolivar Insulation  
Chestnut Ridge  
Country Crossroads  
Data Comm Inc.  
Garden Gate Estates  
Getaway, The  
Holiday Shores  
Hope House of Miller County  
Impact Directories  
Instant Signs & Banners LLC  
Lake TV Channel 197  
Lake of the Ozarks Elks Lodge #2517

Lake of the Ozarks Shrine Club  
Legacy at the Lake Real Estate  
Main Street Music Hall  
Majestic Oaks Campground  
Old Time Photos's by Yesteryear Images  
Orchid Motel  
Ozark Trails Family Campground  
Panera Bread  
Parkside Place Condominiums  
Pistols Plus  
Providence Bank  
R.P. Lumber Co., Inc.  
RE/MAX Lake of the Ozarks  
Shabby Chic Boutique  
Sycamore Creek Golf Club  
The Networks of Mid-Missouri  
Thomas Construction  
Tropic Island Cruises

### **2014 LACC Awards**

Do you know a business, organization or individual that goes above and beyond to contribute to our community? Why not recognize their efforts by nominating them for one of our prestigious awards?

- Non-Profit Organization of the Year
- Small Business of the Year
- Large Business of the Year
- Distinguished Citizen of the Year

Click [here](#) for form & guidelines.



### **Lake Area Chamber Holds Ribbon Cutting for American Family Insurance – Nathan Reid Agency, LLC**

The Lake Area Chamber recently held a ribbon cutting for American Family Insurance – Nathan Reid Agency, LLC. For more than 80 years, American Family Insurance has given its customers peace of mind by making their insurance experience easy and convenient.

For a quote or to learn more about the American Family Insurance – Nathan Reid Agency stop by their new location at 1026 Palisades Blvd Ste 11 in Osage Beach or call (573)348-5451.



## UPCOMING EVENTS

- Jul. 4 — Happy 4th of July** • for a listing of fireworks in the area visit [www.LakeHappens.com](http://www.LakeHappens.com)  
**Jul. 11 — Hot Summer Nights** • Historic Bagnell Dam Strip • 6-11pm  
**Jul. 15 — LACC Networking Social** • Ozark Yacht Club • 5-7pm  
**Jul. 15-16 — Three Rivers Run for the YMCA** • Bagnell Dam River Access  
**Jul. 19 — Aquapalooza** • Dog Days Bar & Grill • 12-6pm  
**Jul. 29 — Eggs & Issues Breakfast Forum hosted by LWCC** • Cannon Smoked Saloon • 7-8:30am

Visit [www.LakeHappens.com](http://www.LakeHappens.com) for a complete calendar of events!

## New Members

### Central Mo All Service Plumbing & Excavation

Contact: Tina Keller  
187 Woodriver Rd  
Lake Ozark, MO 65049  
(573)964-5331

### Lake Locator, LLC

Contact: Christina Hunter  
27338 Eagle Pass  
Rocky Mount, MO 65072  
(314)363-6941

### My Clean Boat, LLC

Contact: Portia Swanson  
12 Northshore Dr  
Lake Ozark, MO 65049  
(573)365-5396



This Friday is the third addition for this year of Hot Summer Nights. We salute 50 years of muscle cars at this event. Bring your muscle car and hang out for a great evening. The Lake Ozark Corvette Club will be doing a special display of "seven decades of corvettes" featuring a C1 thru C7 model by the Summer USA store in addition to our salute to the muscle car era. Check out the neat story on our facebook page: [facebook.com/cruisehotsummernights](https://facebook.com/cruisehotsummernights) with a story on 50 years of muscle cars. In addition; our clowns Sparkie, Merry Mary and Sprinkles; Charcoal Chuck; Mz Loretta our crazy pirate Capt. Scalawag along with the Tri County YMCA will be present to provide entertainment for the kids. Food, fun, music and 2 stages and 2 DJ's for your entertainment from 6 to 11pm rain or shine.

Follow us on Facebook for the latest updates at:  
[facebook.com/cruisehotsummernights](https://facebook.com/cruisehotsummernights)

## ROCK ON!

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**Naught-Naught  
Agency**

[www.naught-naught.com](http://www.naught-naught.com)  
(573)348-2794



Lake of the Ozarks

### YOUR BUSINESS PLAN COULD GET YOU \$\$\$

The Lake of the Ozarks SCORE Chapter is now accepting applications for the Ralph Stonebraker Business Plan Award. This award was created to recognize outstanding business plans for start-up or newly formed businesses in our area. The purpose of this award is to raise awareness of the importance of a detailed business plan to the future success of a new business.

Click [here](#) for complete press release and information on how to submit business plan.



We would like to give a special thank you to Arctic Glacier for supporting our 2014 Lake Race VIP Watch Party and providing the ice that kept our beverages nice and cold during this exciting event!

*Thank You!*



Happy 4th of July from the Young Professionals at the Lake! We are pleased to announce we are now 24 members strong. At our last meeting on June 25th we were able to vote on chairs and co-chairs for the following committees: Membership

Recruitment; Community Outreach/Public Relations and Social Networking/Promotions. We were also able to discuss which Lunch & Learn topic we think would interest our Chamber Members and have set a date for Mid-October.

Our next Member Meeting is scheduled for Wednesday, Aug. 6th at 12pm at Willmore Lodge. Between now and then we will have met with our committee chairs and will have begun our Sharing Groups.

We are excited for this group to grow and look forward to meeting many more Young Professionals. If you are interested in learning more or becoming a member of the YPL please contact Morgan Crainshaw at [mcrainshaw@lakeareachamber.com](mailto:mcrainshaw@lakeareachamber.com).

# Eggs & Issues

## Breakfast Forum

Tuesday, July 29, 2014

Cannon Smoked Saloon • 23 Spring Cove Rd, Sunrise Beach  
Breakfast at 7:00am with Sponsor & Topic  
Presentation at 7:30am

## Candidate Forum

Candidates of: Camden, Miller & Morgan Counties

For more information contact the Lake Area Chamber at (573)964-1008 or click [here](#) for registration form.



[www.fnb-lakeozarks.com](http://www.fnb-lakeozarks.com)  
(573)348-3171 or (573)365-4212  
(Osage Beach) (Lake Ozark)

Advertise Here! Contact the Chamber Today!



[www.septagon.com](http://www.septagon.com)  
(573)302-7577

## Board of Directors

*President*

**Joe Loth**

(Central Bank Lake of the Ozarks)

*Vice President*

**Danna Kahrs**

(Sycamore Creek Golf Club)

*Secretary*

**Jackie Rasmussen**

(University of Missouri Extension)

*Treasurer*

**Joe Roeger**

(First title Insurance)

*Board Representatives*

**Jennifer Bethurem**

(Lake Regional Health System)

**Dave Crane**

(Culligan Water)

*Board Members*

**Mark Bowman**

(Kelly's Port)

**Nick Brenizer**

(Golden Rule Insurance)

**John Caran**

(Lamar Outdoors)

**Jeff Carroll**

(Old Kinderhook Golf Resort)

**K.C. Cloke**

(First National Bank)

**Dave Conrad**

(Arby's)

**Steven Hermann**

(Paul's Supermarket)

**Alan Sullivan**

(Ameren Missouri)

**Sandy Waggett**

(MSW Interactive Designs, LLC)

## Chamber Staff

*Executive Director*

**Wendy White**

wwhite@lakeareachamber.com

*Marketing Director*

**Morgan Crainshaw**

mcrainshaw@lakeareachamber.com

*Office Manager*

**Lisset Holt**

lisset@lakeareachamber.com

*Willmore Lodge Assistant*

**Karen Kopsis**

kkopsis@lakeareachamber.com

*Willmore Lodge Weekend Staff*

**Marianne Bauer**

**Nancy Woodward**

## Lake Area Chamber Directors Corner with Danna Kahrs

Hi, this is Danna Kahrs and I am the chairperson for the Nominating Committee for the Lake Area Chamber, and we are looking for a few good men and women! The Chamber has a Board of 15 persons, and each year we hold elections for 5 of those spots. I have truly enjoyed my time on the Lake Area Chamber Board and have found it very rewarding working with the staff, the other Board members and helping in the community during the Chamber events. We are interested in finding Board members that have the time to volunteer not only for the monthly Board meetings, but to help during the events the Chamber hosts each year. Please don't hesitate to contact any of us on the Nominating Committee, myself, Joe Loth, Dave Crane, Jerry Hawken or Brian Gagnon and of course anyone at the Chamber office, if you are interested in more information.



Danna Kahrs  
Vice President  
Sycamore Creek Golf Club

## Executive Committee



Joe  
Loth



Danna  
Kahrs



Jackie  
Rasmussen



Joe  
Roeger



Jennifer  
Bethurem



Dave  
Crane



## 2014 Community Maps and Chamber Business Directories

The Lake of the Ozarks 2014 Community Maps and Chamber Business Directories now AVAILABLE! If you would like to obtain a copy of the 2014 Map and Directory stop by your local Chamber of Commerce today!

## Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

### Investors:

American Family Insurance-  
Nathan Reid Agency  
First Title Insurance Agency  
Freedom Boat Club  
Hedges-Scott Funeral Homes  
Professional Technologies  
Show Me Energy Medicine

### Patrons:

Big Bear Resort Vacations/  
Sherry's Rentals  
Designer Kitchens & Baths  
Golden Door Motel  
Lake Regional Health System

### Supporters:

Amy Kostuke Photography  
Clear Point Bible Fellowship  
Janine's Flowers  
Lake Sport & Spine  
Law Office of Mark A. Webb, LLC  
Personal Touch Land Services  
Professional Service Enterprise, LLC  
Stone Crest Mall  
The Property Shop @ the Lake, LLC

### Lake Area Chamber Holds Ribbon Cutting for Professional Daym

The Lake Area Chamber recently held a ribbon cutting for Professional Daym. Professional Daym is dedicated to stimulating growth and interest in mid-Missouri's small business community through a print magazine that reports regional business news and celebrates professional women.

To learn more about Professional Daym or to subscribe contact Betsy Bell at (573)310-1357 or [betsy@professionaldaym.com](mailto:betsy@professionaldaym.com).



### Lake Area Chamber Holds Ribbon Cutting for the Sharing & Caring Foundation

The Lake Area Chamber recently held a ribbon cutting for the Sharing & Caring Foundation. Sharing and Caring focuses on raising funds locally and distributing 100% of those funds to local non-profit groups that demonstrate a real need for additional funding and also demonstrate that they are improving the lives of Lake of the Ozarks residents that have special needs.

For more information or to learn more about the Sharing & Caring Foundation visit [www.sharingandcaringfoundation.com](http://www.sharingandcaringfoundation.com) or email [sharing.caring.foundation@gmail.com](mailto:sharing.caring.foundation@gmail.com).



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(573)348-2761

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the Chamber Today!



[www.everscpas.com](http://www.everscpas.com)  
(573)348-4141

## New Member - American Family Insurance - Nathan Reid Agency, LLC.



All your protection under one roof®

At American Family Insurance – Nathan Reid Agency, LLC, we specialize in Commercial & Business Insurance. We are Missouri's #1 Business Insurer and believe in protecting what's most important to you –your family, your life, & business.

The Osage Beach/Lake Ozark office was opened in 1970 and Nathan Reid moved from Columbia to take over the Agency in 2012. They have been recognized with outstanding sales & service by American Family Insurance recently with the Gold Key Award for Business Insurance, the Life Diamond Award for Life Insurance, All American Award, and Rising Star Award.

Reid grew up in the insurance industry, as his father has been an American Family agent for the past 30 years. Nathan is married to Bethany, and they have a cocker spaniel, Annabelle Marie. In his spare time he plays bass guitar for the church praise band, plays sand volleyball, softball, and enjoys watching Sprint Car racing, the Royals, Chiefs, & Tigers.

The Nathan Reid Agency, LLC protects the Osage Beach & Lake Ozark areas, and are located in Palisades Village on the corner of Hwy KK and Hwy 54. They can be reached at 573-348-5451 or nreid@amfam.com



### Save the Date

Saturday, August 9th  
From 2 - 5pm

At the Country Club Hotel & Spa

\$15 in advance or \$20 at the door

For advance tickets contact the  
Lake Area Chamber at (573)964-1008

## Sponsorship Opportunities Available!

Would you like to put your business in front of 500 people in three hours? If so, the Midwest Wine & Brew Festival is the place for you. For nominal amount, you can spotlight your business during this fun, high energy festival. View the different sponsorship levels below.

### Wine & Brew Fest Sponsorship Levels

#### Gold Medal (\$250)

- Vendor Booth at the Event
- Banner at main event (provided by sponsor)
- 4 VIP tickets

#### Silver Medal (\$100)

- Banner at main event (provided by sponsor)
- 2 VIP tickets

For more information call the Lake Area Chamber at (573)964-1008 or click [here](#) for Sponsorship form!



L•O PROFILE magazine is proud to announce it is the recipient of the International Academy of the Visual Arts Communicator Award. Recognition was given to L•O PROFILE magazine with a Gold Award of Excellence for Overall Consumer Magazine for 2013. Receiving the Overall Consumer Magazine award means the committee took into consideration L•O PROFILE's writing, photography, design and concept.

The Award of Excellence is the Communicator Awards' highest honor and is given only to entries that have shown that their ability to communicate is among the best in their field. With thousands of entries received from across the United States and around the world, the Communicator Awards are the largest and most competitive awards program honoring creative excellence for communications professionals.

"As the publisher of L•O PROFILE magazine, I am extremely pleased with the recognition we have received for our publication. I feel as though the magazine has made great progress over the past years and is continuing to exceed my expectations every day," says Missy Martinette, publisher. "My staff works extremely hard to help fulfill my vision of promoting the Lake with the magazine. With these awards, we can establish a baseline for industry standards and the improvements needed. It is satisfying to be able to recognize the staff's hard work and dedication, which has paid off once again."



Does your company/organization offer special discounts or rates for our troops? If so, do not miss the opportunity to list your special Military promotion in our Military Discounts brochure, distributed monthly at Fort Leonard Wood's New Comers Orientation. Listing includes company name, phone number and brief description of discount/rate. This great benefit is offered to our Chamber Members at no additional cost.

If you would like to promote your business even further, become part of the Fort Leonard Wood Distribution Program. Every 3rd Thursday of the month the Lake Area Chamber sets up a booth at Fort Leonard Wood's New Comers Orientation. We hand out information packets on where to stay, eat, shop, and what to do while at Lake of the Ozarks. With over 50 new arrivals each month, looking for things to do with their family or friends while on break from duty, this is a great opportunity to market your business. For only \$120 per year, you can assure your business information is in the hands of potential customers.

Please contact Lisset Holt to take advantage of the above Member benefits 964-1008 or via email at [Lisset@LakeAreaChamber.com](mailto:Lisset@LakeAreaChamber.com).



### DISASTER NEWS

*Loans for Homeowners, Renters and Businesses of All Sizes*

#### **Small Businesses Affected by Severe Storms, Straight-line Winds and Flooding have until July 8 to Apply for Federal Disaster Loans**

SACRAMENTO, Calif. – Dennis S. Melton, Director of the U. S. Small Business Administration's (SBA) St. Louis District Office, announced that small businesses have until July 8, 2014, to apply for SBA Economic Injury Disaster Loans (EIDLs). "These low-interest federal disaster loans are available to small businesses for working capital needs as a result of the severe storms, straight-line winds and flooding that occurred August 2 - 14, 2013," Melton said today.

Low interest disaster loans are available to small businesses in the Missouri counties of Camden, Christian, Douglas, Laclede, Maries, Miller, Ozark, Pulaski, Phelps, Stone, Taney and Texas; as well as Boone, Carroll, and Marion counties in Arkansas.

Click [here](#) for complete press release.

## ***Special Thanks!***

We would like to give a big thanks to Shawnee Bluff Vineyards and the Eldon Chamber for co-hosting our June Joint Networking Social. We would also like to thank everyone who attended the event. We hope you all had a great time and look forward to seeing you at the next social!



***Willmore Lodge Visitors for the month of June: 1492***

Top States Represented:  
Missouri • Illinois • Iowa • Nebraska • Kansas

Top Countries Represented:  
Canada • England • France • Germany • Scotland