

Chamber Hours
8am to 4:30pm
Monday — Friday

Visitor Center Hours:
9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday
Closed Sunday



Happy New Year from your Lake Area Chamber of Commerce! With 2014 underway the Lake Area Chamber would like to announce **additional** benefits for our Chamber Members!

1.) Enhanced Web Listing

If you already have a hyperlink within the Lake Area Chamber website, you are now able to place your business logo and a brief description of your business on our website!

2.) Members Only Page

Coming Soon! This page will be launched shortly and will only be available for our members. You will be able to access Member to Member Discounts, Committee Reports,

News Room, Chamber Surveys and Member Referrals! Be looking for more information coming soon.

3.) Chamber Ambassadors

The Ambassador Program consists of volunteers from the Chamber membership who donate their time to assist the Chamber in various activities. To learn more about the Chamber Ambassadors program contact the chamber today!

4.) Young Professionals

The Lake Area Chamber of Commerce Young Professionals Network provides unique opportunities to network with peers through various social, cultural, community service, educational and networking events.

New Member

American Home Care & Health Care

Contact: Liz Wilcox
(573)302-7467
3797 Osage Beach Pkwy Ste B6
Osage Beach, MO 65065

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

Pg. 2 - Your Chamber
at Work for You

Pg. 3 - Eggs & Issues

Pg. 4 - Ribbon
Cuttings

Pg. 5 - Member News

Pg. 6 - Chamber
Efforts 2013
Pg. 7 - Chamber
Benefactors News

LinkedIn

twitter

facebook

January Networking Social to take place at ...

JJ Twig's Pizza & Pub

Join us on January 21st from 5-7pm!



1815 Bagnell Dam Blvd in Lake Ozark

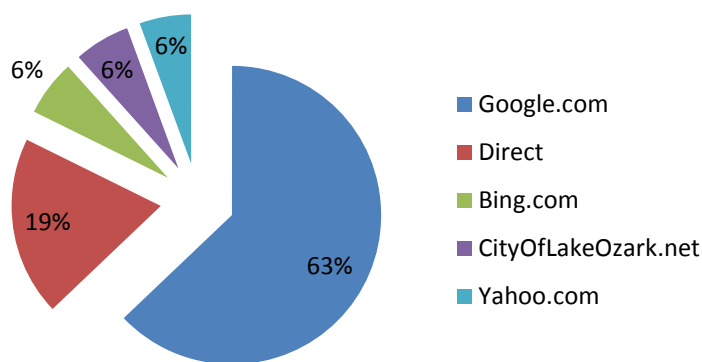
Your Chamber at Work for You!

- Co-Sponsored Joint Eggs & Issues Breakfast at Cannon Smoked Saloon
- Attended the monthly Lake of the Ozarks Water Safety Meeting
- Prepared to open the 26th Magic Dragon Street Meet registration on January 1st
- Steered several Lake Area Chamber Committee meetings; Finance, Economic Development, Ambassadors, Young Professionals and Car Show
- Attended TCLA and CVB meetings
- Held our monthly Networking Social at Willmore Lodge with 150 in attendance
- Conducted two Ribbon Cuttings for new and expanding businesses
- Volunteered at the Christmas for Kids Gala
- Attended the Economic Development Advisory Committee meeting at Laurie City Hall
- Attended Camden County Leadership
- Attended monthly Council of Local Government board meeting
- Collaborated with neighboring Chamber Directors to finalize agenda for Joint Board Retreat
- Attended the monthly Lake of the Ozarks Regional Economic Development committee meeting
- Collaborated with MU Extension, Area Chambers & CVB/TCLA to plan the 2014 Lake Business Conference
- Attended Lake Regional Meet & Greet at J. Bruner's
- Met with the Hot Summer Nights committee and committed to sponsor the 2014 events
- Attended the monthly Eagle Days Meetings

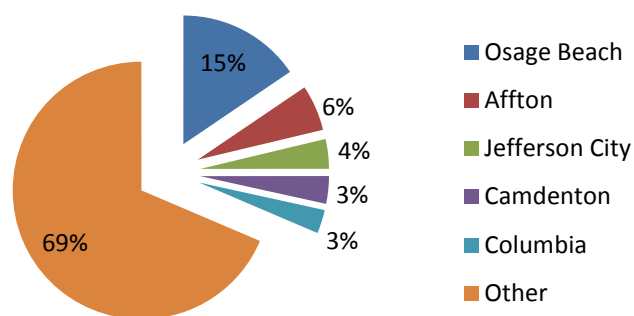
**LakeAreaChamber.com Statistics
December 1, 2013 - December 31, 2013**

1,044 Visits • 884 Unique Visitors
3,525 Pageviews with the Top Three Pages Viewed: Homepage, Events & Business Directory

Top 5 Traffic Sources



**Top Cities that Visited
LakeAreaChamber.com**



Members are the greatest asset of the Chamber.
Please support the business listed below because they support and believe in our community.

Renewing Members

Above & Beyond Roofing
B&B Heating & Cooling
Bagnell Moving and Storage, Inc.
Boone County Millwork
Breakwater Bay Club Condominiums
Buddy's Transportation Services
Chris Hermann C.P. A.
Cooper Siteworks, Inc.
Dick Otke Construction Company
Dogwood Animal Shelter, Inc.
Four Seasons Lakesites Property Owners Assoc
Garden Gate Estates

Guaranteed Green Interior Landscaping LLC
HydroHoist Boat Lifts
Iroquois Federal/Iroquois Financial
Joe Machens Capitol City Ford-Lincoln
K J Striping, LLC
Lake of the Ozarks Watershed Alliance
Lake Realty
Marine Max of Missouri
Osage Beach Fire Protection District
Paul's Supermarket/Lake Ozark
Penmac Inc.
Renner Supply Company

124th District Survey Available



Rep. Rocky Miller would like to let people know that his 2014 legislative survey is available online by following the address below.

<http://www.house.mo.gov/housesurvey/Survey.aspx?s=9508c8c9566b44458c-893ba68a9c1d7b>

"I encourage people to take a few minutes to fill out the legislative survey. This information is valuable during session to gauge the opinions of the 124th District."

Eggs & 
Issues

Date: January 28, 2014

Time: 7 - 8:30am

Location: Lake Valley Country Club

Presenter: Tom Schweich
(State Auditor)

Sponsor: Camden County
Developmental Disability Resources

**Be sure to RSVP to the Camden
Chamber at (573)346-2227 by Jan. 24th.
We hope to see you there!**

Click [here](#) for the RSVP form.

thank
you!

We would like to give a special thanks to B&B Heating and Cooling and great volunteers for decorating Willmore Lodge for the Holiday Season. Thank You!



www.bank-star.com
(573)365-BANK



www.cbolobank.com
(573)348-2761



www.everscpas.com
(573)348-4141

UPCOMING EVENTS

Jan. 8 — Top 10 Women of the Year Event • Country Club Hotel & Spa • 5:30pm

Jan. 10 — QuickBooks Pro Training • Stonecrest Mall • For more info call (573)346-2644

Jan. 21 — LACC Monthly Networking Social • JJ Twig's • 5-7pm

Jan. 28 — Lake Race Cocktail Party • Willmore Lodge • 5-7pm

Visit www.LakeHappens.com for a complete calendar of events!

Lake Area Chamber Holds Ribbon Cutting for Shelter Insurance

The Lake Area Chamber recently held a ribbon cutting for Shelter Insurance – Shane Landis Agent. They specialize in Auto, Home, Condo, Renters, Farm, General Liability, Business Owners and Life Insurance Policies. Shelter Insurance offers great rates, excellent coverage and professional service. They emphasize easy-to-use service, are committed to continuous improvement and have a passion for customers.

To learn more, contact Shane at (573)693-9556 or stop by their new location at 4036 Osage Beach Pkwy Ste 100 in Osage Beach.



Lake Area Chamber Holds Ribbon Cutting for Horseshoe Bend Special Road District

The Lake Area Chamber recently held a ribbon cutting for Horseshoe Bend Special Road District. Formed in 1962, the Horseshoe Bend Special Road District covers all public roads on Horseshoe Bend, as well as Flynn Road and Hidden Acres in Lake Ozark.

To contact the Horseshoe Bend Special Road District or to learn more, contact their office at (573)365-2832 or visit www.hbsrd.org.



STANLEY STEEMER®

www.stanleysteemer.com
(573)365-5636

Advertise in the Chamber Newsletter!

Fill a space like this in the newsletter or on the Chamber Website. Quarterly and annual rates are available. For information, contact Morgan at (573)964-1008.

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Teacher Appreciation Month at Osage Beach Premium Outlets®

Annual Teacher Appreciation Month. All teachers and teaching staff are cordially invited to Osage Beach Premium Outlets® as we honor all teachers and school staff. Present your ACCESS, school identification or payroll stub to receive a free VIP Coupon Book (\$5 value) at the Information Center located on Level 1.

WHEN: January 1 - 31, 2014

WHERE: Osage Beach Premium Outlets
4540 Osage Beach Parkway
Osage Beach, MO
(573) 348-2065

For directions, operating hours and complete list of stores, visit www.premiumoutlets.com/osage



Employees from Lake Regional Clinic – Macks Creek, Lake Regional Cancer Center and the Public Relations department were recognized during the health system's holiday luncheon for donating the most canned food items per employee. Lake Regional donated more than 8,400 cans of food to six local food pantries on Dec. 10.



Registration is now open for the 26th Annual Magic Dragon Street Meet Nationals!

May 2 - 4, 2014

Register online at www.MagicDragonCarShow.com.

The Magic Dragon Street Meet Nationals is a unique show for all makes, models, and years of cars, trucks and motorcycles. The show celebrated its 25th year in 2013 and 2014 promises to be the best ever! Located in Central Missouri, we bring over 25 years of show experience to the historic Bagnell Dam Strip at the Lake of the Ozarks.

 **FIRST NATIONAL BANK** Member FDIC
www.fnb-lakeozarks.com
(573)348-3171 or (573)365-4212
(Osage Beach) (Lake Ozark)

 **Naught-Naught Agency**
www.naught-naught.com
(573)348-2794

 **SEPTAGON CONSTRUCTION**
www.septagon.com
(573)302-7577

Board of Directors

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(Central Bank Lake of the Ozarks)

Vice President

Danna Kahrs

(Sycamore Creek Golf Club)

Secretary

Jackie Rasmussen

(University of Missouri Extension)

Treasurer

Joe Roeger

(First Title Insurance)

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(Lake Regional Health System)

Dave Crane

(Culligan Water)

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(Kelly's Port)

Nick Brenizer

(Golden Rule Insurance)

John Caran

(Lamar Outdoors)

Jeff Carroll

(Shawnee Bluff Winery)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Steven Hermann

(Paul's Supermarket)

Alan Sullivan

(Ameren Missouri)

Sandy Waggett

(MSW Interactive Designs, LLC)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Marketing Director

Morgan Crainshaw

mcrainshaw@lakeareachamber.com

Office Manager

Lisset Holt

lisset@lakeareachamber.com

Willmore Lodge Administrative Assistant

Karen Kopsis

kkopsis@lakeareachamber.com

Willmore Lodge Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Joe Roeger

During the late 1990's the Lake Area Chamber of Commerce board of directors initiated the annual practice of hosting our Lake Area State Senators and Representatives at the board's January board meeting to discuss the issues confronting the Lake's economy and the upcoming legislative session. Through the years this annual get-together with state officials has grown into quite a collaborative effort with four other area chambers of commerce, Lake of the Ozarks Convention and Visitors Bureau, and Tri-County Lodging Association joining the Lake Area Chamber in hosting our area State Senators and Representatives each January at an event now known as the Lake Area Legislative Reception.

The Lake Area Legislative Reception provides an opportunity for the local civic board members to meet our elected officials in an informal relaxed setting. Occasionally our federal elected officials will attend the event and last January both Congressman Luetkemeyer and Congresswoman Hartzler joined the reception. Often guest speakers will address the audience on topics of particular interest to the Lake Area, such as transportation or Lake water quality. Our state elected officials offer their views on the hot topic issues expected in the upcoming session and time is allotted for Q&A with the State Senators and Representatives.



Joe Roeger
Board Treasurer
First Title Insurance

Executive Committee



Joe
Loth



Danna
Kahrs



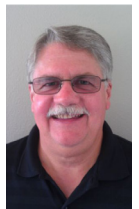
Jackie
Rasmussen



Joe
Roeger



Jennifer
Bethurem



Dave
Crane

THINGS THE CHAMBER DID FOR OUR MEMBERS & COMMUNITY IN 2013:

1. Brought business leaders and government officials together at the annual Legislative Reception having more than 20 City, County, State and Federal elected officials in attendance.
2. Strengthened our relationship with the Department of Natural Resources through active participation on the Citizens to Preserve the Lake committee.
3. Held our largest Wine & Brew Festival bringing more than 600 people to our community for a festive afternoon.
4. Welcomed over 15,000 visitors from 49 states, the District of Columbia and 31 countries (from Algeria to Zimbabwe) through the Willmore Lodge Visitor Center where member information is readily available.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

Clear Point Bible Fellowship
National MS Society—
Gateway Area
Professional Technologies
Show Me Energy Medicine

Patrons:

Big Bear Resort/Sherry's Rentals
Designer Kitchen & Bath
Golden Door Motel
Lake Regional Health System
Outback Steakhouse
Pulaski Bank Home Lending

Supporters:

Janine's Flowers
Mike Sievers—RE/MAX LOTO
Smart Postal Centers
Stone Crest Mall
Tropic Island Cruises

Learn how using Social Media Marketing can grow your business



On January 15th we are hosting a free Social Media Webinar in conjunction with Cogno, our online training partner. Join the webinar and learn how Social Media can grow your business.

When: Wednesday, January 15th, at 1:00pm CST

Where: Online – details will be sent to you

Limited Space, Reserve Your Space Now:

Send an email to attend@cogno.com with our name, your name and your company name if you would like to attend.

Quickbooks Pro Training Opportunity

Attention area businesses & organizations! Training classes on the popular QuickBooks Pro accounting software will be offered by University of Missouri Extension this month. Class dates are as follows:

Introduction to QuickBooks

Friday - January 10 or February 7, 2014

Advanced QuickBooks

Friday - March 7, 2014

Classes run from 9:00am to 4:00pm and will be held in the computer lab (Rm 127) at State Fair Community College – Stonecrest Mall, Osage Beach. The Introductory level class will focus on setting up a company or companies in QuickBooks, establishing a Chart of Accounts, payroll and payroll liability procedures, and all customer, vendor and employee features of the software.

The Advanced level class will focus on the expanded reporting capabilities of QuickBooks, importing and exporting data to Microsoft Excel, setting up and tracking inventory, tracking job costs, and setting up opening balances in equity accounts.

Class size is limited and pre-registration is required. The fee to attend the class is \$95.00 per person. To register or for further information, contact the Camden County University of Missouri Extension Center, phone: (573)346-2644; or register on-line at www.missouriextension.org. Extension Programs are open to all.

Special Thanks!

We would like to give a big thanks to everyone who attended our December Networking Social at Willmore Lodge. We would also like to thank our sponsors of the event. We hope you all had a great time and look forward to seeing you next year!



Willmore Lodge Visitors for the month of December: 289

Top States Represented:
Missouri • Iowa • California • Louisiana • Wisconsin

Top Countries Represented:
China • England • Netherlands