

Chamber Hours

8am to 4:30pm
Monday — Friday

Visitor Center Hours

9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday
Closed Sunday

Member Testimonial

“Powers Entertainment Group has been serving the Midwest with quality entertainment for the past 20 years. Prior to joining the Chamber we worked pretty much exclusively through the hotels. We were missing the local businesses in the lake area. Joining the Chamber has provided us an opportunity to reach out and connect to the local businesses that we were missing.”

The entire staff of the Lake Area Chamber has been great to work with. They are there to help you network your business and introduce you to other chamber members that may benefit your business. They have provided us the best marketing opportunities to introduce our services to a new group of people.”



Brian Powers, President
Powers Entertainment Group, LLC



2014 Cocktails & Caddies Ladies Golf Tournament Scheduled

The Lake Area Chamber of Commerce is excited to announce Sycamore Creek Golf Club will be the host of the second Cocktails & Caddies Ladies Golf Tournament on Friday, April 11, 2014.

Last year’s event was a great success and a lot of fun for all the ladies who participated. We expect this year to be even better! This exciting ladies-day-out will feature a ‘Tour of the Lake’ style luncheon where teams made up of three ladies will again bid on their fourth player, a male, and their sponsored prize bundle during a live auction. Ladies start putting together your teams, registration is open.

To register or for more information contact the Lake Area Chamber of Commerce at (573)964-1008 or visit www.LakeAreaChamber.com.



New Members

All Star Home Renovations

Contact: Adam Grunzinger or
Jay Ramboldt
(573)480-4757/ (573)286-2569
20 Country Ln
Eldon, MO 65026

Freedom Boat Club

Contact: Gery Baar
(573)302-0392
873 Crow Ln Ste B5
Osage Beach, MO 65065

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

Pg. 2 - Your Chamber
at Work for You

Pg. 3 - Renewing
Members

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Cuttings

Pg. 5 - Member News

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Corner

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Benefactors News

February Networking Social to take place at ...

Outback Steakhouse

Join us on February 18th from 5-7pm!



3930 Osage Beach Parkway

Your Chamber at Work for You!
(Monthly Activities)

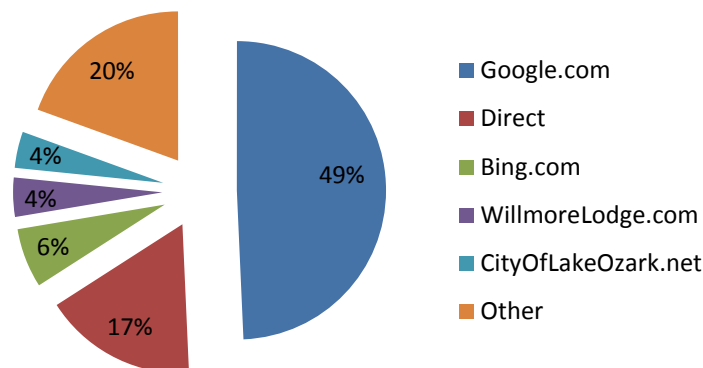
- Co-Hosted Lake of the Ozarks Eagle Days with the MO Master Naturalist Lake of the Ozarks Chapter and Lake of the Ozarks Convention & Visitors Bureau
- Steered several Lake Area Chamber Committee meetings; Membership, Car Show, Young Professionals, Economic Development and Golf Tournament
- Co-Hosted the annual Legislative Reception with the Camdenton, Eldon, Lake West and Versailles Chambers of Commerce, Lake of the Ozarks Convention & Visitors Bureau and Tri-County Lodging Association
- Represented our membership at the Overland Park Boat Show
- Co-Hosted our bi-monthly Joint Eggs & Issues Breakfast
- Attended the Transportation Advisory Committee meeting
- Opened registration for our annual Cocktails & Caddies ladies golf tournament
- Registered over 160 participants for the 2014 Magic Dragon Street Meet to be held May 2-4
- Attended Camden County Leadership
- Continued collaborating with MU Extension, Camdenton, Eldon and Lake West Chambers of Commerce, CVB/TCLA and PBW to plan the 2014 Lake Business Conference
- Attended the monthly Water Safety Council meeting
- Held our monthly Networking Social at JJ Twigs with more than 70 people in attendance
- Attended the monthly Council of Local Governments board meeting
- Presented checks to non-profit organizations on behalf of Lake Race 2013
- Greeted new soldiers at Fort Leonard Wood Military Base with Lake of the Ozarks Information packets
- Supplied seven official Missouri Visitor Information Centers with member information
- Conducted two ribbon cuttings: H&R Block & Mid-Missouri Credit Union

LakeAreaChamber.com Statistics
January 1, 2014 - January 31, 2014

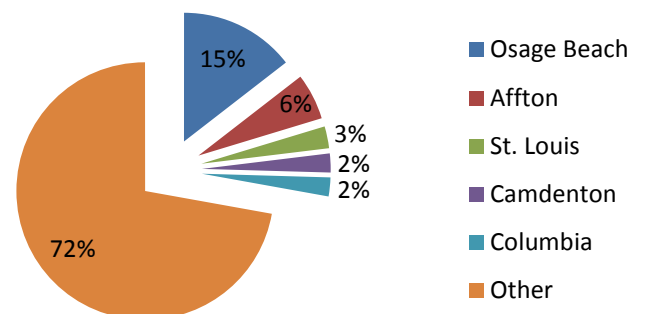
1,881 Visits • 1,537 Unique Visitors

6,377 Pageviews with the Top Three Pages Viewed: Homepage, Business Directory & Events

Top 5 Traffic Sources



Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber.

Please support the businesses listed below because they support and believe in our community.

Renewing Members

AB Pest Control Inc
Aqua Fin Development
Architecture & Engineering Consultants
Baxter's Lakeside Grill
Best Pest Control
Beverly Thomas/County Comm Dist 1
Breakers Condos
City of Linn Creek
Edward Jones Investments-Tony Reahr, Advisor
Foundation Recovery Systems
Fountain View Landing Condominium Assoc
Golden Rule Insurance Agency Inc
H & S Sales
Horseshoe Bend Resort Association
Hospice Compassus

Lake of the Ozarks Swing Dance Club
LakeExpo.com
MHQ Financial Services
Missouri Solar Applications/Prost Builders
Orchid Motel
Osage Beach RV Park
Ozark Jazz Society
Ozarkland Enterprises
Resort at Port Arrowhead, The
Savannah Grille
State Farm Insurance-Mike Heitman
The Ledges Condo Owners Assoc Inc.
Windows & More
Zimmer Radio of Mid-Missouri



8 - 11 a.m. Friday, Feb. 7
Lake Regional Hospital • Third Floor

Join this free, interactive session to learn about women's heart health!
Stress Management Tips • Exercise & Cooking Demos

For more information or to register, visit lakeregional.com/events or call 573-348-8222.



Columbia College names Dalrymple as president

Columbia College is pleased to announce Scott Dalrymple, Ph.D., has been named the 17th president of the college.



"After a comprehensive and far-reaching search, I'm delighted to announce that Dr. Scott Dalrymple has been unanimously selected as our 17th president," said Daisy Grossnickle, chair of the college's board of trustees. "We were so very fortunate to have had two immensely qualified finalists. During his visit, it became apparent that Scott had all the qualities we were looking for in a leader and aligned with our goals as an institution. He will be an excellent leader who will help usher in a new era of growth at the college." Dalrymple visited the college's St. Louis and Columbia campuses Jan. 12 and 13, meeting with constituents including trustees, administrative council members, faculty, staff, students, alumni and community members.

The search for the college's next president began shortly after Dr. Gerald Brouder, president emeritus, announced his retirement in January 2013. Details about the search process can be found online at www.ccis.edu/ccpresident.



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www.everscpas.com
(573)348-4141

UPCOMING EVENTS

- Feb. 7** — QuickBooks Pro Training • Stonecrest Mall • For more info call (573)346-2644
Feb. 13 — Spay-ghetti Dinner Benefit • Lil Rizzo's • 2-5pm
Feb. 11 — **FREE SOFTWARE WEBINAR:** "The Office of the Future" • To register [Click Here](#) • 1-2pm
Feb. 15 — Pub Crawl • Lake Ozark/Osage Beach • 1pm-2am
Feb. 18 — **LACC Monthly Networking Social** • Outback Steakhouse • 5-7pm
Feb. 22 — Polar Bear Plunge • Lake Ozark State Park PB #2 • 2:30pm
Feb. 23 — 2014 Lake Bridal Show • Lodge of Four Seasons • 12-3pm

Visit www.LakeHappens.com for a complete calendar of events!

Lake Area Chamber Holds Ribbon Cutting for H&R Block

The Lake Area Chamber recently held a ribbon cutting for H&R Block. H&R Block is one of the world's largest tax services providers, utilizing more than 100,000 highly trained tax professionals and having prepared more than 550 million tax returns worldwide since 1955.

To schedule an appointment stop in their newly expanded location in the Stonecrest Mall at 3797 Osage Beach Pkwy in Osage Beach or call (573)348-3248.



Lake Area Chamber Holds Ribbon Cutting for Mid-Missouri Credit Union's 60th Anniversary

The Lake Area Chamber recently held a ribbon cutting for Mid-Missouri Credit Union celebrating the company's 60th year in business. The Mid-Missouri Credit Union started to serve members of the National Federation of Federal Employees. The Mid-Missouri Credit Union now has five branches and has over 200 Million dollars in assets, with over 25,000 members, and a total of 87 employees.

To learn more about Mid-Missouri Credit Union stop by their Osage Beach location at 5286 Osage Beach Parkway or call (573)348-0444.



**STANLEY
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Advertise in the Chamber Newsletter!

Fill a space like this in the newsletter or on the Chamber Website. Quarterly and annual rates are available. For information, contact Morgan at (573)964-1008.



**Naught-Naught
Agency**

www.naught-naught.com
(573)348-2794



Totes For Ta-Tas Event Raises Funds for Lake Regional Cancer Center

The fourth annual Totes for Ta-Tas event raised \$9,221 for Lake Regional Cancer Center's HOPE Program, which provides supportive assistance for cancer patients. This year's \$9,221 donation to the Lake Regional Cancer Center brings the event's total fundraising to more than \$26,000. To make a donation to the HOPE Program, contact Terri Hall, director of Fund Development at Lake Regional, at (573)348-8153.



Outlet Mall holds drive for CADV

During the month of December, several stores at the Osage Beach Premium Outlet held a clothing drive for Citizens Against Domestic Violence. Osage Beach Premium Outlets teamed up with Jockey and Reebok to collect unopened packages of socks and undergarments. Many other clothing items were also donated. People who made a contribution were given a free VIP Coupon Book (\$5 value). The items will be delivered to the shelter in Camdenton that serves men, women and children in the Lake of the Ozarks area.



**Registration is now open for the 26th Annual Magic Dragon Street Meet Nationals!
May 2 - 4, 2014**

Register online at www.MagicDragonCarShow.com.

Be a part of the Magic Dragon Street Meet Nationals, bringing over 10,000 visitors to the Lake area annually! Contact the Chamber today to find out about the many **sponsorship opportunities** available for this legendary show. The show celebrated its 25th year in 2013 and 2014 promises to be the best ever! Located in Central Missouri, we bring over 25 years of show experience to the historic Bagnell Dam Strip at the Lake of the Ozarks.

FIRST NATIONAL BANK Member FDIC
www.fnb-lakeozarks.com
 (573)348-3171 or (573)365-4212
 (Osage Beach) (Lake Ozark)

Advertise in the Chamber Newsletter!
 Fill a space like this in the newsletter or on the Chamber Website. Quarterly and annual rates are available. For information, contact Morgan at (573)964-1008.

SEPTAGON CONSTRUCTION
www.septagon.com
 (573)302-7577

Board of Directors

President

Joe Loth

(Central Bank Lake of the Ozarks)

Vice President

Danna Kahrs

(Sycamore Creek Golf Club)

Secretary

Jackie Rasmussen

(University of Missouri Extension)

Treasurer

Joe Roeger

(First title Insurance)

Board Representatives

Jennifer Bethurem

(Lake Regional Health System)

Dave Crane

(Culligan Water)

Board Members

Mark Bowman

(Kelly's Port)

Nick Brenizer

(Golden Rule Insurance)

John Caran

(Lamar Outdoors)

Jeff Carroll

(Shawnee Bluff Winery)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Steven Hermann

(Paul's Supermarket)

Alan Sullivan

(Ameren Missouri)

Sandy Waggett

(MSW Interactive Designs, LLC)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Marketing Director

Morgan Crainshaw

mcrainshaw@lakeareachamber.com

Office Manager

Lisset Holt

lisset@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopis

kkopis@lakeareachamber.com

Willmore Lodge Weekend Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Jackie Rasmussen

Greetings.... My name is Jackie Rasmussen and I currently serve as your Chamber Board Secretary. I know you will all agree that

"Membership is the lifeblood of our Chamber."

I'd like to extend an invitation to you to join us for the 2nd Annual Lake Area Chamber of Commerce Membership Drive – March 3-31, 2014. We'll kick the Membership Drive off on Monday, March 3rd at 5:30 pm at Willmore Lodge with a "Draft Party" – join us to identify lake area businesses ripe for recruitment. Membership Drive teams are forming now... so if you'd like an opportunity to step forward, serve your Chamber and channel your competitive spirit in a fun and engaging way - contact Morgan Crainshaw, Membership Director at the Chamber, (573)964-1008 or

mcrainshaw@lakeareachamber.com

Let's see what we can do together to recruit new members this March – you can help to make that number a big one!



Jackie Rasmussen
Board Secretary
University of Missouri
Extension

Executive Committee



Joe
Loth



Danna
Kahrs



Jackie
Rasmussen



Joe
Roeger



Jennifer
Bethurem



Dave
Crane

What better way to promote your business than to be in front of some of the lake's most influential ladies, as they hit the green?! Take advantage of one of our sponsorship opportunities below:

Hole Sponsor \$75

Hole Host \$50 + Give-A-Ways

For more information or to become a sponsor contact Lisset Holt at (573)964-1008 or via email Lisset@LakeAreaChamber.com



Sponsorships Available!

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

Clear Point Bible Fellowship
Freedom Boat Club
National MS Society -
Gateway Area Chapter
Professional Technologies
Show Me Energy Medicine

Patrons:

Big Bear Resort Vacations/
Sherry's Rentals
Designer Kitchens & Baths
Golden Door Motel
Lake Regional Health System
Outback Steakhouse
Pulaski Bank Home Lending

Supporters:

Janine's Flowers
Mike Sievers - RE/MAX L.O.T.O
Stone Crest Mall
Tropic Island Cruises



2014 LOTO Business Directory is HERE!

The Lake of the Ozarks 2014 Chamber of Commerce Community Profile & Business Directory is now AVAILABLE! The directory features lake living, vacation and businesses of the lake.

If you would like to obtain a copy of the 2014 Directory stop by or call our office.

SAVE THE DATE
Wednesday April 9, 2014
2014 Lake Business Conference
at Tan-Tar-A Resort
**Business Owners, Managers and Supervisors...
make plans to attend.**

For additional information please contact Jackie Rasmussen at (573)346-2644 or visit www.lakebusinessconference.com

Important message from Showcase Publishing



Please be aware that a company named "World View", based out of Peoria, Illinois, has been contacting advertisers of *Relocating to the Lake of the Ozarks* publication, trying to trick them into advertising in a Relocation and Visitors Guide. Although they claim to have begun in August of 2013, they have been here previously under different names. One of the call back names is Penny Davis.

Contact Showcase Publishing if you have received calls from them (573)365-2323.

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Special Thanks!

We would like to give a big thanks to JJ Twig's for hosting our January Networking Social. We would also like to thank everyone who attended the event. We hope you all had a great time and look forward to seeing you at the next social!



Willmore Lodge Visitors for the month of January: 294

Top States Represented:
Missouri • Iowa • Kansas • Illinois • Wisconsin

Top Countries Represented:
Pakistan • Sweden