

News & Views

Volume 33 Issue 12

December 2013

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Chamber Hours:
8am to 4:30pm
Monday — Friday

Visitor Center Hours:
9am to 4:30pm
Monday — Friday
10am to 3pm
Saturday
Closed Sunday

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A Special Note from the Lake Area Chamber President Joe Loth

As the year comes to an end, I want to let everyone know how much the Chamber appreciates your support. Without your support, we would not exist. I am proud to report that our membership continues to grow (56 new members) which I believe is a positive sign that our economy is improving. As the President of the Chamber, I can assure you that the Chamber continues to be the voice of the business community, while at the same time providing services that help our members. Our goal this next year is to continue to improve upon the current services we offer now. I would like to encourage all of the members to get involved in the Chamber. Your involvement and participation will only increase the value of your membership in the Lake Area Chamber of Commerce. In closing, I would like to wish everyone a safe and successful holiday season.



— Joe Loth

December Social to Take Place at...

Willmore Lodge

Come join the fun on Tuesday, December 17th from 5-7 pm for our Monthly networking social!



Santa from 5-5:30pm!

#1 Willmore Lane, Lake Ozark

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

November New Members

Beautiful Savior of the Lake

Contact: Pastor Micah Ernst
328 S Frontage Rd
Osage Beach, MO 65065
(573)346-2200

Lake Ozark Fire & Water Renovation & Restoration

Contact: Amy Kostuke
Off of HH
Lake Ozark, MO 65049
(573)286-4251

Show Me Energy Medicine

Contact: Carla Jones
6563 Shady Slope Cir
Osage Beach, MO 65065
(573)819-2031

Fry-Wagner Moving & Storage

Contact: Chad Hagar
4639 Interstate Dr
Columbia, MO 65202
(573)499-0000

Refills Ink

Contact: Zach Taylor
901 S Aurora St Ste C
Eldon, MO 65026
(573)392-4700

Just Jewelry

Contact: Lea Ann Taylor
271 Madelines Park Cir
Jefferson City, MO 65109
(504)427-5179

Shane Landis Shelters Insurance

Contact: Shane Landis
4036 Osage Beach Pkwy Ste 100
Osage Beach, MO 65065
(573)693-9556

Thank You To Our Renewing Members

- | | | |
|---|----------------------------------|---------------------------------|
| Big Bear Resort Vacations/Sherry's Rentals | Guesthouse Inn & Suites | Ozark Trails Family Campground |
| Blinds and More | H Toad's | Ozark Yacht Brokers Inc. |
| Boer's Food/Blue Heron | Hawken Paint & Body Inc. | PMG - Lake Ozark Vacations |
| Bolivar Insulation | Joe Muff DDS | Pain Relief Associates |
| Bridgeport Boat Rentals | KRCG-TV 13 | Rapid Signs |
| City Magnet, Inc | Lake Area Hearing Solutions | Relocating to the Lake Magazine |
| Duncan II Gold & Silversmith | Lake Arts Council | School of the Osage |
| Four Seasons Realty | Malibu Shores Condominium Assoc. | Summit Natural Gas |
| Great Rivers Council, Boy Scouts of America | Missouri Eagle | Web Swot Team |
| | | Wonderland Camp |

2014 Bids Awarded for the Community Map and Chamber Business Directory Award

The Lake Area, Camdenton & Lake West Chamber awarded The Lake Today as the authorized publisher of the 2014 Member Directory. They also awarded Lake Media as the authorized publisher of the Lake of the Ozarks Community Map. If you have any questions call the Lake Area Chamber at (573)964-1008.



Membership Benefit Highlight: Social Media

Social Media: Connect with us on any/all of our Social Media Platforms. You can 'Like Us' on Facebook; 'Follow' us on Twitter; and even 'Connect' with us on LinkedIn. Our handle name is 'LakeAreaChamber.' Post on our wall, share a tweet and even post business updates on our LinkedIn account.

November Ribbon Cuttings

Lake Area Chamber Holds Ribbon Cutting for Windjammer Spa & Salon



The Lake Area Chamber recently held a ribbon cutting for *Windjammer Spa & Salon*. Windjammer Spa & Salon is located in the beautiful Tan-Tar-A Resort and is locally owned and operated by Debbie and Brad Stanley for over 18 years.

Through a variety of luxury treatments, your mind, body and soul will be relaxed, revitalized and recharged. They assure you, once you have visited their spa, you will not only be back for more but you will want to share the experiences with friends and family.

Windjammer Spa & Salon is open to the public year around, 7 days a week. Call today to schedule an appointment, at (573)348-3535.

Lake Area Chamber Welcomes Refills Ink

The Lake Area Chamber recently held a ribbon cutting for *Refills Ink*. Refills Inks provides high quality ink & toner cartridges, at discounted prices, with a focus on customer service & recycling. Refills Ink is open Monday-Friday from 9am to 5:30pm and serves the lake community.

To learn more, visit Refills Ink at 901 S Aurora St, Ste C in Eldon or call (573)392-4700.



UPCOMING EVENTS

- Dec. 6th** — Deck the Docks • 5:30—7:30pm • Various locations around the
- Dec. 8th** — Main Street Music Hall Christmas Show • 3pm • Main Street Music Hall
- Dec. 14th** — Christmas Parade • 1pm • Historic Bagnell Dam Strip
- Dec. 17th** — December Holiday Social • 5-7pm • Willmore Lodge
- Dec. 25th** — Christmas Day!
- Jan. 4th & 5th** — Lake of the Ozarks Eagle Days www.LakeOfTheOzarksEagleDays.com

Visit www.LakeHappens.com for a complete calendar of events!



Member Spotlight—Dogwood Hills Golf Resort

From November 1 – December 17, 2013: Bring in a NEW unwrapped children’s toy and receive a discounted golf rate of \$15.00 + Tax for 18 holes of golf and a cart for the day!

Columbia College recognized by Military Times as a military-friendly school

Columbia College was recently named to Military Times’ “Best for Vets: Colleges 2014” list. These annual rankings were based on accreditation, graduation rates, transfer credit policies, academic support and participation in the Yellow Ribbon program. This is the second year the college has received this ranking in the online and nontraditional category. Of more than 600 institutions that applied, Columbia College was one of only 120 to receive this recognition.

“We are honored to be recognized by Military Times,” said Mike Lederle, assistant dean for military and federal programs. “This recognition speaks to the level of our commitment to the men and women who serve in the armed forces and we take great pride in offering programs and policies that support their unique educational needs.”

The “Best for Vets” list was designed to provide service members with information on schools and degree programs that would be most beneficial to them. The rankings will be published in the November edition of Military Times Edge magazine.

Approximately 25 percent of Columbia College students are either service members, veterans or their dependents. Many of those affiliated with the military are enrolled throughout the Columbia College nationwide system of 35 campuses, 18 of which are located on military bases, including one in Guantanamo Bay, Cuba.

Founded in 1851 in Columbia, Mo., Columbia College has been helping students advance their lives through higher education for more than 160 years. As a private, nonprofit, liberal arts and sciences institution, the college takes pride in its small classes, experienced faculty and quality educational programs. With more than 30 campuses across the country, students may enroll in day, evening or online classes. The college is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools. Columbia College educates more than 31,000 students each year and has more than 80,000 alumni. For more information, visit

www.ccis.edu.

QUICKBOOKS PRO TRAINING OPPORTUNITY

Attention area businesses & organizations! An introductory training class on the popular QuickBooks Pro accounting software will be offered by University of Missouri Extension on Wednesday, December 11, 2013. Class will run from 9:00 a.m. to 4:00 p.m., and will be held in the computer lab at State Fair Community College – Stonecrest Mall, 3797 Osage Beach Parkway, Suite C2, Osage Beach.

The Introductory level class will focus on setting up a company or companies in QuickBooks, establishing a Chart of Accounts, payroll and payroll liability procedures, and all customer, vendor and employee features of the software.

Class size is limited and pre-registration is required. The fee to attend the class is \$95.00 per person. To register or for further information, contact the Camden County University of Missouri Extension Center, phone: 573-346-2644; or register on-line at <http://www.missouribusiness.net/cgi-bin/calendar/>. University Extension Programs are open to all.

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(573)348-9800

BOB O'STEEN JOINS FIRST STATE BANK MORTGAGE

First State Bank Mortgage is proud to announce the addition of Bob O'Steen to its Lake of the Ozarks residential lending team. O'Steen has been in the financial industry for the past 12 years having worked as a real estate appraiser, mortgage broker and bank manager.

O'Steen graduated from Camdenton High School and attended the University of Missouri – Columbia. O'Steen currently holds a seat on the board of the Tri-County YMCA where he serves as Chairman of Special Events. He is also an active member of the Eldon Lions Club, member of the Bagnell Dam Board of Realtors and past Vice President of the Midwest Coast Association. In addition, O'Steen recently served as chairman of a charity event for Wonderland Camp, an organization that assists children with disabilities.

O'Steen currently resides in Osage Beach, Mo. His new office is located at 2265 Bagnell Dam Boulevard, in the John Elliott Building across from J.B. Hooks.

Renaissance CHRISTMAS

\$25 4-course meal Renaissance dinner-play, Camdenton HS

Support the Camdenton High School`s Vocal Music Dept by attending the 2013 Renaissance Yuletide Feastes on Sunday at 6:30pm. Saturday`s show is already sold out.

This is a festive and entertaining event for people of all ages, 4-course meal is served, over 200 students are featured in this Dinner-Play event.

Only \$25 per person.
Call Cheri Bonacker or Trent Clayton at 346-9296 to order tickets.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

- Clear Point Bible Fellowship
- National MS Society— Gateway Area
- Professional Technologies
- Show Me Energy Medicine

Patrons:

- Anytime Fitness
- Big Bear Resort/Sherry's Rentals
- Designer Kitchen & Bath
- Golden Door Motel
- Lake Regional Health System
- Outback Steakhouse
- Pulaski Bank Home Lending

Supporters:

- Dick Otke Construction Co.
- Janine's Flowers
- Mike Sievers—RE/MAX LOTO
- Smart Postal Centers
- Stone Crest Mall
- Tropic Island Cruises



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snaught@naught-naught.com
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A Message from the Executive Director

Paying It Forward

All businesses go through pains of growth. The plateaus are nice, when a business and its employees can rest and enjoy their accomplishments; however, most entrepreneurial small-business owners aren't content to sit still for long before pursuing another challenge. This message reveals one essential element to your growth and success, and it's something that your Chamber of Commerce is uniquely positioned to deliver.

I was recently introduced to a book titled, "The Go Giver" by Bob Burg. The book tells a story of a young man who craves success. He seeks advice and is introduced to the five Laws of Stratospheric Success and taught to open himself up to the power of giving. The young man learns that changing his focus from getting to giving; putting others' interests first, ultimately lead to unexpected returns. The book yields an important lesson for all of us pursuing growth and success. In short, *The Go-Giver* brings new relevance to the old proverb "Give and you shall receive."

No matter what stage of growth your business is experiencing today, there are other local businesses owners who can help. This is one of the greatest opportunities that the Chamber of Commerce offers to its members: the opportunity to network and share ideas freely with other business owners.

Operating a successful business requires sharing ideas. Membership in the Chamber is like joining a private club, where the members are willing to help each other. You have a natural introduction to other businesses when you tell them you are a member of the Chamber of Commerce, and you need their advice. There is no shame in asking for help, and the most successful business owners are willing to give back, because years ago someone paid it forward to them.

We are fortunate to live in a community that practices paying it forward through countless charitable organizations. I encourage you to apply the same principal and help a fellow Chamber member, maybe even a competitor, when the opportunity arises. You might be surprised how relevant that old proverb turns out to be.

Sincerely,

Wendy White

Wendy White
wwhite@lakeareachamber.com



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**Willmore Lodge
Visitors for
November: 504**

Top States Represented:

Missouri

Iowa

Kansas

Illinois

Minnesota

Countries Represented:

Canada

We would like to give a big thanks to J Bruners for hosting our
November Networking Social!

