



WEB SITE PLATINUM PARTNERS....

GIVE YOUR BUSINESS PREMIUM PLACEMENT

The Lake Area Chamber of Commerce (LACC) has launched a redesigned web site, offering some new opportunities for members. On the home page of the site there are FOUR premium spots for display advertising, the Platinum Partner spots. There are two spots that will rotate equally between four partners (two in each space) each time the web site is opened or the homepage refreshed. In 2008 the web site received over 2.5 million hits and averaged over 186,000 sessions with those sessions averaging over 7 minutes in length. Now you have the opportunity to place your business in the direct line of site to residents, visitors, other businesses and any traffic which passes through www.lakeareachamber.com. The package inclusions follow:

Platinum Partner Package:

- One of *ONLY* Four Platinum Partner spots on the LACC web site home page which will be rotated with one other platinum partner in the same space.
- One :30-:60 video/commercial which will be placed and labeled in the Wowget Media Center.
- One slideshow with up to 10 photos that will be placed and labeled in the Wowget Media Center.

TAKE ADVANTAGE OF A LOWER RATE BY EXTENDING YOUR COMMITMENT AS A PLATINUM PARTNER

Three month (minimum) commitment	\$150 per month	TOTAL INVESTMENT: \$450
Six month commitment	\$125 per month	TOTAL INVESTMENT: \$750
One Year commitment	\$100 per month	TOTAL INVESTMENT: \$1,200



- Ad size is 173 x 272 pixels and must be submitted to the Lake Area Chamber in a ready format (if you need someone to create your ad we can make referrals).
- Ad copy / video / slideshow may be changed once a quarter if desired; submitted to LACC in a format ready for posting to the web site.
- General advertising guidelines apply to the web site advertising regarding member status as well as web content of member site; LACC reserves the right to terminate individual agreements based on those guidelines.

Business Name: _____

Authorized Signature: _____

Print Name: _____

Date: _____ Phone: _____

Email: _____